

classified employment advertising

Classified employment advertising with *Monitor & monitordaily.com* produces unequalled results, and is the most cost-effective hiring solution in the equipment finance industry!

MONITORDAILY.COM CLASSIFIED WEB POSTINGS

A website dedicated to serving the needs of the equipment leasing and finance industry since 1996, *monitordaily.com's* classified employment advertising pages generate more than 32,000 page views during a typical 30-day posting period, reaching the largest audience of qualified talent in the industry every day.

Web Posting Rates

NEW!

	SINGLE POSTING
Standard 30-DAY Posting	\$425

Prepaid Multiple Posting Contracts

NEW!

	3-6 POSTINGS	7+ POSTINGS
Prepaid 30-DAY Postings	\$395	\$365

Prices reflect cost per posting. Contract postings may be used any time within your 12-month contract period. A minimum of three postings is required to qualify for discounted pricing.



ONLINE FEATURED EMPLOYER PROGRAM

monitordaily.com's Featured Employer Program provides maximum visibility for all of your position postings. This program allows advertisers to post their company's logo and hotlink directly to their active postings on our highly visited classified homepage.

As an **ADDED VALUE**, all *Featured Employer Program* advertisers get their company logo and hotlink included in *monitordaily.com's* *Daily E-News Update* broadcast every weekday.

Featured Employer Program Rates

1-MONTH	2-MONTH	3-MONTH	6-MONTH	1-YEAR
\$250	\$400	\$640	\$1,025	\$1,650

All classified advertising rates are subject to change.

MONITOR PRINT CLASSIFIEDS

The *Monitor* features the only industry-focused classified employment advertising pages in the equipment finance industry. Read by more than 6,500 subscribers eight times annually, the *Monitor* is the leading classified employment advertising choice for equipment finance companies of all sizes, nationally.

Print Ad Rates

	INSERTION COST	AD SIZES
Standard Ad (A)	\$595	2.54" x 3.875"
Premium Ad (B)	\$795	2.54" x 8"
Showcase Ad (C)	\$1,680	5.2" x 8"

Prepaid Multiple Insertion Contracts

	3+ INSERTIONS
Standard Ad	\$375
Premium Ad	\$575

All classified rates reflect cost per insertion. A color company logo is included in insertion price, any additional color in your classified ad is subject to a \$125 color charge.



CLASSIFIED MULTIMEDIA DISCOUNT PACKAGE

Maximize your exposure and reach more candidates by utilizing both print and Web advertising mediums.

PRINT & WEB PACKAGE —

Utilize both Web and print advertising, and receive a **20% DISCOUNT** off the print portion of your classified advertising package. Discount does not apply to multiple posting contracts.

Contact Denise Finegan for classified employment advertising needs!

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