

# SERVICE/PRODUCT PROVIDERS & FUNDING SOURCES!

## 2010 ANNUAL RESOURCE GUIDE

The *Monitor* is pleased to present its third Annual Resource Guide! The equipment finance industry's only print directory specifically designed to provide Service/Product Providers & Funding Sources cost-effective connections to industry prospects — *ALL YEAR LONG!*

### WHO SHOULD ADVERTISE IN THE ANNUAL RESOURCE GUIDE?

Asset-Management/Inspection Service Providers ~ Billings Service Providers ~ Collections/Recovery Service Providers ~ Funding Sources ~ Legal Service Providers ~ Training/Education Service Providers ~ Insurance Providers ~ Portfolio Management Specialists ~ Tax Service Providers ~ Software/Technology Product Providers ~ Consultants ~ UCC Search/Filing Service Providers ~ and More!

### DON'T MISS THIS OPPORTUNITY TO SHOWCASE YOUR COMPANY'S UNIQUE PRODUCTS & SERVICES.

*Monitor's* Annual Resource Guide provides advertisers with a menu of attractive and affordable options...

### DISTRIBUTION! DISTRIBUTION!

The Annual Resource Guide will be mailed to all *Monitor* subscribers in December 2009 and will be widely distributed at industry conferences throughout 2010.

### RESERVE YOUR SPACE TODAY! SPACE IS LIMITED.

SPACE DEADLINE: 10/15/09

# monitor



#### COMPANY PROFILE LISTINGS\*

	CURRENT ADVERTISERS	NEW ADVERTISERS
Standard Listings (each)	\$295	\$450
Premium Listings (each)	\$495	\$650

\* Companies purchasing listings in multiple sections qualify for a 10% discount off their total listing cost. All advertising rates are subject to change.

#### DISPLAY ADVERTISING OPTIONS

	STANDARD	INSIDE COVERS	BACK COVER
Full Page Ad (+FREE Premium Listing)	\$2,270	\$2,595	\$2,995
Half Page Ad (+FREE Standard Listing)	\$1,295		
Advertorial (Single Page)	\$2,195		

#### COLOR/BLEED CHARGES

	FULL COLOR (CMYK)	SINGLE COLOR	BLEED CHARGE
Full Page Ads	\$695	\$350	\$200
Half Page Ads	\$450	\$250	NA

#### GUIDE DISPLAY AD SIZES — Ad sizes are shown as live area (Width x Height).

Full Bleed (8" x 10.5"): Trim (8.25" x 10.75"), final size w/ .25" bleed (8.75" x 11.25")  
Full Float (7.375" x 9.375") ~ Horizontal Half (7.375" x 4.5")

## CALL 800.708.9373 TODAY!

Contact Mike Togliola at x115 for more details or  
e-mail [mtogliola@monitordaily.com](mailto:mtogliola@monitordaily.com)