

Classified Employment Advertising

The most cost-effective hiring solution in the equipment finance industry — classified employment advertising with *Monitor* and *monitordaily* produces unequalled results.

MONITORDAILY CLASSIFIED WEB POSTINGS

A website dedicated to serving the needs of the equipment leasing and finance industry since 1996, *monitordaily's* classified employment advertising pages generate more than 18,000 page views during a typical 30-day posting period, reaching the largest audience of qualified applicants in the industry every day.

ONLINE POSTING OPTIONS	WEB CONTRACT RATES	
	# OF POSTINGS	COST PER POSTING
Standard 30-Day Posting	Single	\$425
Prepaid Multiple Posting Contract	3-6	\$360
	7+	\$270

All classified employment advertising rates are subject to change. Prices reflect cost per posting. Contract postings may be used any time within your 12-month contract period. A minimum of three postings is required to qualify for discounted pricing.

ONLINE FEATURED EMPLOYER PROGRAM

monitordaily's Featured Employer Program provides maximum visibility for all of your position postings. This program allows advertisers to post their company's logo* and hotlink directly to their active postings on our highly visited classified homepage.

As an **ADDED VALUE**, all *Featured Employer Program* advertisers get their company logo and hotlink included in *monitordaily's* Daily E-News Broadcast every weekday to over 6,500 subscribers.

DURATION	CONTRACT COST			
	1-MONTH	3-MONTH	6-MONTH	1-YEAR
Featured Employer Program	\$250	\$450	\$750	\$1,200

*image size 180x100 in .jpg or .gif format

MONITOR PRINT & DIGITAL CLASSIFIEDS

The *Monitor* features the only industry-focused classified employment advertising pages in the equipment finance industry. Circulated to over 15,000 subscribers and readers seven times annually, with additional reach to over 3,000 digital subscribers with each issue, the *Monitor* is the leading classified employment advertising choice for equipment finance companies nationwide.

CLASSIFIED PRINT AD RATES	COST PER INSERTION	AD SIZES
Standard Ad (A)	\$170	2.54" x 3.875"
Premium Ad (B)	\$270	2.54" x 8"
Showcase Ad (C)	\$470	5.2" x 8"

PREPAID MULTIPLE INSERTION CONTRACTS	3+ INSERTIONS COST PER INSERTION
Standard Ad (A - 2.54" x 3.875")	\$125
Premium Ad (B - 2.54" x 8")	\$175

All classified employment advertising rates are subject to change. All classified rates reflect cost per insertion. A color company logo is included in insertion price, any additional color in your classified ad is subject to a \$125 color charge.



CONTACT TERRY MULREANY FOR CLASSIFIED EMPLOYMENT ADVERTISING DETAILS!

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