

Reimagining Audience Engagement

CLASSIFIED EMPLOYMENT ADVERTISING

The most cost-effective hiring solution in the equipment finance industry — classified employment advertising with Monitor and monitordaily produces unequalled results!

MONITORDAILY CLASSIFIED WEB POSTINGS

A website dedicated to serving the needs of the equipment leasing and finance industry since 1996, *monitordaily's* classified employment advertising pages generate more than 18,000 page views during a typical 30-day posting period, ensuring maximum exposure to the applicant audience you're trying to reach.

PREPAID MULTIPLE POSTING CONTRACTS

Contract and prepay for three (3) or more 30-day Web postings and take advantage of significant savings. Postings may be used any time within your 12-month contract period. See table below for prepaid contract rates.

ONLINE POSTING OPTIONS	WEB CONTRACT RATES	
	# OF POSTINGS	COST PER POSTING
Standard 30-Day Posting	Single	\$425
Prepaid Multiple Posting Contract	3-6	\$360
	7+	\$270

All classified employment advertising rates are subject to change. Prices reflect cost per posting. Contract postings may be used any time within your 12-month contract period. A minimum of three postings is required to qualify for discounted pricing.

ONLINE FEATURED EMPLOYER PROGRAM

Monitordaily.com's Featured Employer Program provides maximum visibility for all of your job postings. This program allows advertisers to display their company's logo on our highly visited classifieds homepage giving perspective applicants a direct hotlink to their company's classified ads.

As an **ADDED VALUE**, featured employers are also exclusively included in *monitordaily.com's* Daily E-news Broadcast, sent out every weekday to over 6,500 subscribers.

DURATION	CONTRACT COST			
	1-MONTH	3-MONTH	6-MONTH	1-YEAR
Featured Employer Program	\$250	\$450	\$750	\$1,200

Image size 200 x 120 pixels, .jpg or .gif format. Advertising rates are subject to change.

CLASSIFIED HOMEPAGE



E-NEWS BROADCAST



EXPANDED VIEW OF FEATURED EMPLOYERS ON E-NEWS BROADCAST



MONITOR PRINT CLASSIFIEDS

The *Monitor* features the only industry-specific focused employment advertising pages in the equipment finance industry. Reaching more than 15,000 print and digital readers with every issue, *Monitor* is the choice for the most cost-effective hiring solution in the industry.

PRINT AD RATES & SIZES	COST PER INSERTION		
	SINGLE INSERTION	WORD COUNT	DIMENSIONS
Standard Ad (A)	\$170	120-160	2.54" x 3.875"
Premium Ad (B)	\$270	230-270	2.54" x 8"
Showcase Ad (C)	\$470	400-500	5.2" x 8"

A color company logo is included in insertion price, any additional color in your classified ad is subject to a \$125 color charge. All advertising rates are subject to change.



SAMPLE PRINT CLASSIFIED PAGES/AD SIZES

CLASSIFIED MULTIMEDIA DISCOUNT PACKAGE

Maximize your exposure and reach more candidates by utilizing both print and Web advertising mediums.

PRINT & WEB PACKAGE — Utilize both Web and print advertising, and receive a **10% DISCOUNT** off your total classified advertising package. Discount does not apply to multiple posting contracts.

Contact Terry Mulreany for classified employment advertising details or questions!

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