

E-News Advertising

Ideally suited to support any marketing campaign, *Monitor's* unique Daily E-News Broadcast and Weekly Wrap-Up afford unmatched audience reach for advertisers and sponsors.

DAILY E-NEWS ADVERTISING

Monitordaily's Daily E-News broadcast, is e-mailed each business day to an established community of approximately 7,700 registered subscribers. With a unique format and delivery system, this platform is ideally suited to heighten brand awareness. Consistent delivery rates of 99% and unique open rates of 30% or better ensure visibility and opportunities for conversions.

Daily DURATION	CONTRACT COST (FREQUENCY/INSERTIONS PER WEEK)				
	1X	2X	3X	4X	5X
1 Year	\$4,975	\$8,955	\$12,685	\$16,420	\$19,030
6 Months	2,950	5,310	7,525	9,735	11,285
3 Months	1,795	3,230	4,575	5,925	6,865

All E-News advertising rates are subject to change without notice.

WEEKLY E-NEWS ADVERTISING

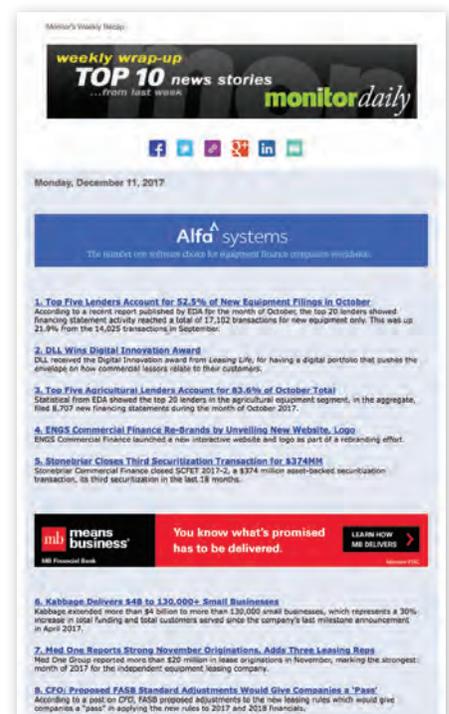
The Weekly E-News Wrap-Up is forwarded to an opt-in audience of approximately 7,700 subscribers every Monday morning, highlighting the top 10 stories from the previous week. Audience engagement and opportunities for conversion are assured given our consistently high delivery and unique open rates. A three advertiser limit maximizes visibility for your brand and message. Additional features include banner or logo/text options and the ability to accommodate changes or updates to support a series of unique campaigns.

Weekly Wrap-Up INSERTION/FREQUENCY	CONTRACT COST (DURATION)		
	1 YEAR	6 MONTHS	3 MONTHS
Once Per Week	\$6,995	\$3,850	\$2,210

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MONITOR E-NEWS BRAND RECOGNITION ALONG WITH YOUR COMPANY'S MARKETING MESSAGE — A POWERFUL COMBINATION!



DAILY & WEEKLY E-NEWS AD REQUIREMENTS

BANNER STYLE: 600 pixels wide x 80 pixels high, in JPG or GIF formats. Maximum file size is 30K. Animation is NOT supported.

URL: Please supply the URL to where your banner should link.

THIRD-PARTY AD SERVING/TRACKING: Because most corporate email systems reject javascript embedded in email, we cannot accept code-based ad serving.

CONTACT FRANK BATTISTA FOR ADVERTISING DETAILS

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