

# Monitor Mobile App

Our Monitor Mobile Apps for iOS and Android mobile devices take content delivery to a whole new level of convenience with anytime, anywhere delivery of exclusive articles and feature stories as well as *monitordaily's* twice-daily news postings.

## Monitor Mobile App

Advertisers enjoy the benefit of an exclusive presence aboard this platform because of a rotation feature causing your ad to appear in five different navigation scenarios — to the exclusion of anyone else! And because of the “look-back” feature, an advertiser gets the added benefit of having a dominant presence on all past and current issues of the *Monitor* magazine, i.e., you’ll literally own the *Monitor* article archives.

There are currently over 2,873 Monitor Mobile app users. Mobile App users get anytime, anywhere delivery of all *Monitor* print publications dating back to 2013, plus our exclusive daily news broadcast features every business day. Advertisers are literally at the center of both presentations — smartphone or tablet — ensuring maximum visibility during every user session.

**A DEEPLY ENGAGED, HIGHLY TARGETED AUDIENCE.**

Monitor Mobile INSERTION TYPE	CONTRACT COST (DURATION)		
	1 YEAR	6 MONTHS	3 MONTHS
Mobile Banner/Blow-in	\$3,840	\$2,780	\$2,140

BLOW-IN — 500 X 300



BANNER  
320 X 50  
728 X 90  
960 X 90



**CONTACT FRANK BATTISTA FOR ADVERTISING DETAILS**

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