

Online Services Directory

Monitor*daily's* Online Services Directory features solution providers and funding sources that meet the unique needs of members in the equipment finance and leasing industry. Your listing on our directory pages ensures our visitors will have ready access to actionable information that they need to know.

ONLINE SERVICES DIRECTORY

Monitor*daily's* Online Services Directory provides advertisers with the opportunity to feature their unique expertise to deliver solutions. Your listing allows for a company logo, hotlink to your website, complete profile and multiple sets of contact information. You can also add additional URLs in the “related links/resources” section and have a presence on the “Resources” page.

Homepage Featured Partner

Being a Homepage Featured Partner provides additional visibility because of your logo's positioning on the *monitordaily* homepage — in close proximity to popular content. The benefit is incremental visitor traffic driven directly to your directory listing page.

Added-Value Feature

Online Services Directory advertisers get the benefit of a complimentary index listing in the *Monitor* print and digital publications over the duration of their contract — includes company name and website URL (hotlinked in the digital edition).

| ONLINE LISTING TYPE | CONTRACT COST DURATION/1 YEAR |
|-----------------------------------|----------------------------------|
| Standard Online Directory Listing | \$1,185 |
| Homepage Featured Partner Listing | 295 |

All advertising rates are subject to change.

ONLINE SERVICES DIRECTORY CATEGORIES

- Asset/Equipment Management
- Collections/Recovery
- Consultants
- Credit/Risk Management
- Electronic Billing/Payments
- Equipment Inspections
- Funding Sources
- Insurance
- Legal
- Outsourcing/ Portfolio Management
- Software/Technology
- Tax Services
- UCC Services




EXPANDED VIEW
HOMEPAGE
FEATURED
PARTNER LOGO

Services Directory

Our services directory includes solution providers for asset/equipment management, collections/recovery, inspections, outsourcing, leasing software, and other services.

Featured Partner




White Clarke Group

CLICK TO
ACCESS LISTING

Directory Profile

Consultants

White Clarke Group - USA



White Clarke Group - USA
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Related Links / Resources

- White Clarke Group Knowledge Center
- White Clarke Group 1 Page Profile
- White Clarke Group LinkedIn

About the Company

Type of Business:
Software Development & Consultancy

In Business Since: 1992

Description:
Since inception in 1992, the White Clarke Group (WCG) has focused on providing business technology solutions to the automotive and asset finance sector. It has developed a depth of knowledge, expertise and a highly successful track record of building long term client relationships across the globe. It is a global organization employing around 500 professionals, with offices in the UK, USA, Canada, Australia, China, Austria and Germany.

The company's CALMS® platform (Customer Acquisition & Lifecycle Management System) supports the complete lifecycle of auto and asset finance, leasing, and loan origination from point-of-sale through credit approval, contract management, and customer support. It is the solution of choice for captive and independent finance companies — trusted by more than 100 customers in 30 countries around the globe.

Multilingual, multi-GAAP, multi-currency, multi-business-culture, CALMS® is 100% web-based. Full back-office, middle-office and front-office integration. True straight-through processing to help you maximize operational efficiency and drive down cost.

Clients include: Ford Credit, GMAC(Ali) Bank, John Deere Financial, GE Capital, Hitachi Capital, Toyota Financial Services, PACCAR, Sternbach Credit Union, Coast Capital Savings, Volkswagen Financial Services, Servus Credit Union, FCA Capital, LeasePlan.

CONTACT PATTY MCDEVITT FOR SERVICES DIRECTORY ADVERTISING DETAILS

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