

# Print Services Directory

Monitor's Annual Print Services Directory for equipment leasing and finance professionals and the premier go-to guide for Associations, Funding Sources and Service Providers in the industry — connecting your products and services to key decision makers.

## YOUR COMPANY LISTING IN PRINT, DIGITAL & MOBILE\*

Scheduled for inclusion in the 2018 Monitor Fall Conference issue as a print pullout, the 2019 Services Directory will also be delivered in digital format and homepage link. Readers are also able to access your directory listing information on Android or Apple mobile devices.

### Advertising categories include:

- Associations
- Asset Management/Equipment Inspections
- Billing/Insurance Services
- Collections/Recovery
- Funding Sources
- Outsourcing/Portfolio Management/Consulting
- Software/Technology
- Tax/UCC Search/Filing Services

\*Distribution: Mailed to all subscribers as a special pullout in the 2018 Monitor Fall Conference issue; emailed to all Monitor Digital subscribers; circulated at the 2018 ELFA Annual Convention and all major industry conferences in 2019.

AD/LISTING TYPE	COST		COLOR CHARGE/INSERTION	
	SINGLE INSERTION	FULL COLOR	SINGLE COLOR	
Full Page Back Cover	\$1,750	\$460	\$245	
Full Page Inside Covers	1,495			
Full Page Display Ad	1,245			
Third Page Display Ad	595	240	125	
Directory Listing Only	495			

All advertising rates are subject to change.



## PRINT AD GUIDELINES & SPECIFICATIONS

We accept press-ready PDF files only. Please request our specifications guide from your sales rep before creating your ad, or download it at: <http://monitordaily.com/MediaPlanner/MON-PrintAdvertising.pdf>

## DIRECTORY DISPLAY AD SIZES

**FULL PAGE/BLEED**  
8.625" X 10.5"(TRIMSIZES)

**BLEED ADS**  
REQUIRE AN ADDITIONAL  
.25" ON ALL 4 SIDES

**SAFE ZONE**  
(FULL PAGE/FLOAT)  
8" X 10"

**THIRD PAGE**

2.375"  
x 9.25"

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ABOUT US  
NETSOL Technologies is the world's foremost financial technology services company. With over 1,500 of the industry's most skilled employees, more than 200 satisfied clients across 30 countries and offices in all major regions of the world, NETSOL has become a definitive authority within the global asset finance and leasing industry. NETSOL is dedicated to developing and providing superior IT solutions that are highly customizable to cater to the unique needs of the asset finance and leasing industry.

NETSOL Technologies has been tirelessly delivering quality and customization over a period of four decades, empowering its clients to streamline their business operations and achieve maximum efficiency. Our rich experience has taught us the value of doing things perfectly from the start and then consistently staying on the mark.

NETSOL Technologies has established itself as an authority within the global finance and leasing industry. It has dedicated teams for providing support and consultancy to its clients in every region. NETSOL has an exceptional implementation success rate, we enable our business partners to achieve maximum operational efficiency.

NETSOL caters to a wide array of industries, be it auto finance, equipment finance, big ticket or wholesale finance to name a few. Our international business expertise, proven past performance and cost-effective solutions enable us to help any business at any level.

INDUSTRY SINCE: 1995

TYPE OF BUSINESS: Financial and Leasing Technology

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Odessa is the developer of the LeaseFlow Product Suite, a fully integrated browser-based lease and loan origination and portfolio management system. Designed to meet world-class standards of scalability and performance required by the largest equipment leasing and finance, vehicle leasing and fleet management companies, LeaseFlow is comprised of 160 configurable modules that fully automate leasing operations while generating the underlying accounting entries for transactions. Headquartered in Philadelphia, Odessa employs a staff of 450 people with an exclusive focus on the global leasing industry. Over the last 19 years, Odessa has consistently distinguished our solution via three unique selling propositions:

LEASING COST REDUCTION: LeaseFlow is built on an industry standard technology stack that is consistent throughout the platform. By separating the business functionality from the technology driving it, LeaseFlow allows for ongoing upgrades that provide cutting edge technology advances with minimal impact to end-users.

COMPARABLE RISK: LeaseFlow is engineered to be configurable and customizable by the user to meet specific and changing requirements. Through the Odessa development platform on which LeaseFlow is built, customers can extend and enhance their LeaseFlow functionality and build custom LeaseFlow or standalone apps.

REDUCED RISK: LeaseFlow has the maturity to manage the largest, most sophisticated leasing companies in the world from a diverse cross-section of industries, as well as different sales channels.

NEW ADVANCEMENTS:

- LeaseFlow: REST web API, Two-factor authentication, SMS/text message capability, UI grid usability enhancements, new multi-payoff quote module, cross-collateralization, in-mass document template configuration, customer portal self-registration
- Odessa Platform: Low-code development and test automation feature sets

**White Clarke Group** LEADING FINANCE TECHNOLOGY

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**Leading Finance Technology**

White Clarke Group is the global provider of loan origination, servicing, collections and financial finance technology for the automotive, consumer and multi-asset finance sectors. Proven by 100+ financial institutions in 30 countries, our award-winning CALMS software offers the latest technology innovations.

CALMS Compass for Fleetplan and Commercial Finance is a comprehensive system with robust features that promotes process efficiencies not found in other wholesale finance systems. Compass includes an internal application and a customer self-service application. Completely configurable and rules-driven, Compass is web-based, providing optimum scalability to serve start-up lenders through Fortune 500.

CALMS for Retail is designed with three distinct modules: point-of-sale, loan origination and loan servicing, each functioning independently or powering the complete loan lifecycle. Configurable workflows and a powerful rules engine deliver scalability and adaptability. CALMS is built for intelligent risk decisions, customized service and decreased business risk.

Visit [www.whiteclarkgroup.com](http://www.whiteclarkgroup.com)

IN BUSINESS SINCE: 1992

TRADE ASSOCIATIONS: AFSA, NAF, CFA, ELFA, NLA, NEFA, BVFLA, FLA, AELA, AFC, AFMA, BDL, LANSBURG, VSA, CBA

TYPE OF BUSINESS: Software Development & Consultancy, Technology

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SPACE DEADLINE: SEP 10, 2018 | MATERIAL DEADLINE: SEP 14, 2018

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