

WEBSITE BANNER ADVERTISING

100K

MONTHLY IMPRESSIONS

The MonitorDaily.com website publishes a wide variety of content including daily news, articles, editorials, opinion columns and other features. MonitorDaily is the most reliable and influential equipment finance media brand available today and consistently gets 100,000 monthly page impressions. MonitorDaily provides several different options for banner ad placement across all areas of the website, offering maximum visibility and audience engagement.

LEADERBOARD

Our most exclusive and visible ad! The leaderboard ad is positioned at the top of the monitorDaily website and is in the direct line of sight of our audience.

TOP BOX

The top box banner runs along the right side of the page content, ensuring visibility as readers start at the top and scroll down.

SKYSCRAPER

The skyscraper is the largest banner ad zone, design to catch the attention of your targets by utilizing a large portion of prime web real estate.

All banner advertiser logos are automatically included on the sponsor index page in both the print and digital magazines for the duration of their contract.

WEBSITE



BANNER TYPE & RATES

| BANNER TYPE | CONTRACT COST (DURATION) | | |
|----------------|--------------------------|----------|----------|
| | 1 YEAR | 6 MONTHS | 3 MONTHS |
| Leaderboard | \$6,070 | \$3,335 | \$1,990 |
| Skyscraper | 4,585 | 2,650 | 1,830 |
| Top Box Banner | 3,360 | 1,830 | 1,100 |