



monitor

CONFERENCE SERIES

**STAYING AHEAD OF INDUSTRY DISRUPTION:
EQUIPMENT FINANCE TECHNOLOGY & TRENDS**

SPONSORSHIP PACKAGES

MUSEUM OF THE AMERICAN REVOLUTION

**NOVEMBER 6, 2019 | PHILADELPHIA, PA
MUSEUM OF THE AMERICAN REVOLUTION**

SPONSORSHIP PACKAGES

The Monitor Conference Series isn't possible without the support of our generous sponsors. The sponsorship packages are customized to cater to our sponsor's needs while bringing added value to your brand.

PLATINUM PACKAGE

The Platinum Package is the most coveted option. The Platinum sponsor includes a mention in all pre- and post-event outreach and is featured on all Monitor Conference signage. This sponsor will benefit from additional exclusive sponsor items including: 1) exclusive name and logo on event stage backdrop; 2) sponsoring the Cocktail Reception; 3) exclusive sponsor on cover of conference program.

GOLD PACKAGE

Gold Package sponsors secure a mention in all pre- and post-event outreach. The Gold Package includes all on-site recognition items, plus the ability to distribute a flyer or handout within the Forum Presentation Folder to attendees. Gold sponsors secure all post-event recognition items as well as sponsor items.

SILVER PACKAGE

Silver Package sponsors secure pre-event recognition on the Monitordaily website. The Silver Package sponsor will be listed in the pre-event email blast. At the event they will be featured in all convention center signage, the forum program, and in the overview presentation. Silver sponsors will also be mentioned in the event recap email blast and in future Sponsorship Prospectus promo materials.

PLATINUM
\$5500

GOLD
\$2500

SILVER
\$1000

SPONSORSHIP ITEMS

SPONSORSHIP BENEFITS

	PLATINUM \$5500	GOLD \$2500	SILVER \$1000
CONVENTION CENTER SIGNAGE	✓	✓	✓
CONFERENCE PROGRAM INCLUSION	✓	✓	✓
CONFERENCE OVERVIEW POWERPOINT	✓	✓	✓
CORPORATE FLYER IN PRESENTATION FOLDER	✓	✓	
DISPLAY BRANDED ITEMS ON CONF. TABLES	✓	✓	
COCKTAIL RECEPTION	✓	✓	
FRONT COVER OF CONFERENCE PROGRAM	✓		
LOGO ON EVENT STAGE BACKDROP	✓		

PRE-EVENT RECOGNITION

PARTNER INSIGHTS VIDEO	✓		
WEBSITE PRESENCE	✓	✓	✓
PRE-EVENT EMAIL BLAST	✓	✓	✓

POST-EVENT RECOGNITION

THANK YOU EMAIL BLAST	✓	✓	✓
BLOG POST - EVENT RECAP	✓	✓	✓
NEXT YEAR'S SPONSORSHIP PROSPECTUS	✓	✓	✓

A LA CARTE SPONSORSHIP ITEMS

LANYARD SPONSOR	\$850
COFFEE SLEEVES	\$850
LUNCH RECEPTION	\$850
ALL DAY BREAK SNACK STATION	\$850