

STAYING AHEAD OF INDUSTRY DISRUPTION: EQUIPMENT FINANCE TECHNOLOGY & TRENDS

SPONSORSHIP PACKAGES

MUSEUM OF THE AMERICAN REVOLUTION

NOVEMBER 6, 2019 I PHILADELPHIA, PA MUSEUM OF THE AMERICAN REVOLUTION



# SPONSORSHIP PACKAGES

The Monitor Conference Series isn't possible without the support of our generous sponsors. The sponsorship packages are customized to cater to our sponsor's needs while bringing added value to your brand.

### **PLATINUM PACKAGE**

The Platinum Package is the most coveted option. The Platinum sponsor includes a mention in all pre- and post-event outreach and is featured on all Monitor Conference signage. This sponsor will benefit from additional exclusive sponsor items including: 1) exclusive name and logo on event stage backdrop; 2) sponsoring the Cocktail Reception; 3) exclusive sponsor on cover of conference program.

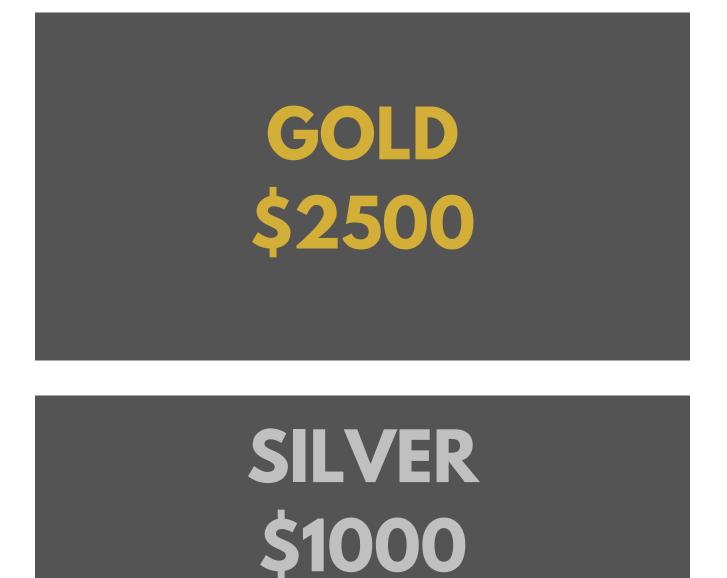
### **GOLD PACKAGE**

Gold Package sponsors secure a mention in all preand post-event outreach. The Gold Package includes all on-site recognition items, plus the ability to distribute a flyer or handout within the Forum Presentation Folder to attendees. Gold sponsors secure all post-event recognition items as well as sponsor items.

### **SILVER PACKAGE**

Silver Package sponsors secure pre-event recognition on the Monitordaily website. The Silver Package sponsor will be listed in the pre-event email blast. At the event they will be featured in all convention center signage, the forum program, and in the overview presentation. Silver sponsors will also be mentioned in the event recap email blast and in future Sponsorship Prospectus promo materials.







SPONSORSHIP BENEFITS	PLATINUM \$5500	GOLD \$2500	SILVER \$1000
CONVENTION CENTER SIGNAGE			
CONFERENCE PROGRAM INCLUSION			
CONFERENCE OVERVIEW POWERPOINT			
CORPORATE FLYER IN PRESENTATION FOLDER			
DISPLAY BRANDED ITEMS ON CONF. TABLES			
COCKTAIL RECEPTION			
FRONT COVER OF CONFERENCE PROGRAM			
LOGO ON EVENT STAGE BACKDROP			
PRE-EVENT RECOGNITION			
PARTNER INSIGHTS VIDEO			
WEBSITE PRESENCE			
PRE-EVENT EMAIL BLAST			
POST-EVENT RECOGNITION			
THANK YOU EMAIL BLAST			
BLOG POST - EVENT RECAP			
NEXT YEAR'S SPONSORSHIP PROSPECTUS			

## A LA CARTE SPONSORSHIP ITEMS

LANYARD SPONSOR	\$850
COFFEE SLEEVES	\$850
LUNCH RECEPTION	\$850
ALL DAY BREAK SNACK STATION	\$850