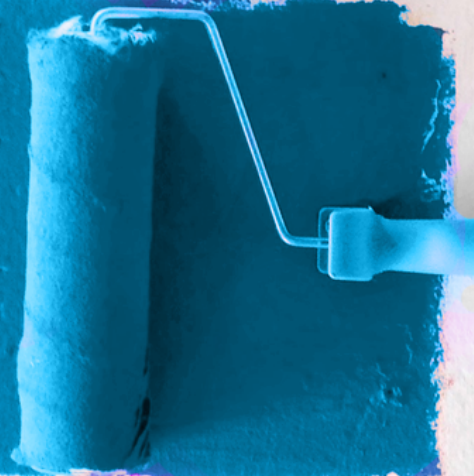


2020 MONITOR EDITORIAL CALENDAR



Now in its 46th year, Monitor is the most widely read independent trade publication in the equipment financing and leasing industry.

ISSUE		TOPIC/FOCUS	BONUS DISTRIBUTION
Jan/Feb	Space: 1/20 Material: 1/24	ASSET MANAGEMENT Asset Manager's Roundtable Underwriters' Perspectives 2020 Outlook *Spotlight Feature: Asset Management	ELFA Equipment Management Conference
Mar/Apr	Space: 3/2 Material: 3/6	FUNDING ISSUE/TOP 25 INDEPENDENTS Annual Ranking of Top 25 Funding Sources/Capital Markets Buy Side Update *Spotlight Feature: Funding Sources	ELFA Annual Funding Conference ELFA/IMN Investors Conference AACFB Annual Conference
May/June	Space: 4/13 Material: 4/17	TECHNOLOGY/NEXT GENERATION PROFILES Annual Vendor Rankings Vendor Execs Share Insights Views From Technology Leaders *Special Advertising Feature: Technology Solutions & Software Spotlight	
Mon 100	Space: 6/1 Material: 6/5	2019 MONITOR 100 Spotlight on New Arrivals/Leadership Comprehensive Analysis & Dimensioning Ranking by Assets, Volume & More *Special Advertising Feature: Monitor 100 Profiles, Plus Sponsored Content	ELFA Annual Funding Conference ELFA/IMN Investors Conference AACFB Annual Conference
Jul/Aug	Space: 7/20 Material: 7/24	BRAND NEW RANKING: MONITOR 101 First Ever Ranking of companies 101 - 201. *Special Advertising Feature: Monitor 101 Features & Sponsored Content	
Sept/Oct	Space: 9/14 Material: 9/18	2019 FALL CONFERENCE ISSUE/BANK 50 Views from Technology Leaders Annual ranking of Top U.S. Bank Affiliates Industry Credit Report *Special Advertising Feature: 2020 Services Directory Pullout!	ELFA Annual Conferences AACFB Commercial Financing Expo Annual NACLB Conference NEFA Funding Symposium
Nov/Dec	Space: 11/9 Material: 11/13	ANNUAL INDUSTRY ISSUE & MONITOR ICONS Leaders of the Year Events that Shaped the Industry Industry Icons Major Asset Class Analysis	Various Industry Conferences Throughout the Year

Monitor Exclusive Features

In addition to timely cover stories and articles, every issue of Monitor features the following reader favorites.

UPFRONT: Top industry news, commentary, updates, personnel moves, program agreements and more.

EXECUTIVE PROFILE/NEW ON THE SCENE: Every issue includes exclusive interviews with industry leaders and new players.

GREASING THE WHEEL: Insight and commentary on enhancing sales performance.

TIPPING THE SCALES: Articles from the legal side on how to improve lease/loan documentation.

**BROKER BRIDGING THE GAP
BY THE NUMBERS**