# EMPLOYMENT ADVERTISING

#### **ONLINE POSTING**

Monitordaily's employment advertising pages generate more than 18,000 page views during a typical 30-day posting period, ensuring maximum exposure to a wide audience of potential applicants.

#### PREPAID MULTIPLE POSTING CONTRACT

Contract and pre-pay for three or more 30-day web postings and take advantage of significant savings! These prepaid postings may be used at any time within your 12-month contract period.

## **FEATURED EMPLOYER PROGRAM**

Monitordaily's Featured Employer Program provides maximum visibility for all of your job postings by including your logo and a preview of available jobs directly within the daily and weekly e-news delivered to over 7,800 readers. Additionally, your company logo is also prominently placed on the job listings homepage on the Monitordaily website.

#### **ONLINE POSTING RATES**

|                                   | WEB CONTRACT RATES |                  |  |  |
|-----------------------------------|--------------------|------------------|--|--|
| ONLINE POSTING OPTIONS            | # OF POSTINGS      | COST PER POSTING |  |  |
| Standard 30-Day Posting           | Single             | \$435            |  |  |
| Prepaid Multiple Posting Contract | 3-6                | \$370            |  |  |
|                                   | 7+                 | \$275            |  |  |

## **FEATURED EMPLOYER PROGRAM RATES**

|                           | CONTRACT COST |         |         |         |
|---------------------------|---------------|---------|---------|---------|
| DURATION                  | 1-MONTH       | 3-MONTH | 6-MONTH | 1-YEAR  |
| Featured Employer Program | \$255         | \$480   | \$765   | \$1,225 |

# WEBSITE



#### **E-NEWSLETTER**



#### **LINKEDIN**



For just \$100 you can also choose to send your job posting to LinkedIn via a Monitor post!