PRINT & ONLINE SERVICES DIRECTORY

12K READERS

ANNUAL SERVICES AND FUNDING SOURCE DIRECTORY

The Monitor publishes an annual print directory showcasing Service Providers and Funding Sources in the industry – connecting your products and services to key decision makers. The print directory is published as a pull-out in the Fall Conference issue and distributed at the major annual conferences.

YOUR COMPANY LISTING IN PRINT AND ONLINE

In addition to the annual print directory, your company's information will be highlighted on the Monitor's website and rotated into the E-Newsletter that is sent daily to over 12,000 subscribers. Company listings include company description, services/products provided, contact information and company logo.

DIRECTORY CATEGORIES INCLUDE:

- Asset/Equipment Management
- Collections/Recovery
- Consulting
- Credit/Risk Management
- Electronic Billing/Payments
- Equipment/Site Inspections
- Funding Sources
- Insurance
- Legal
- Outsourcing/Portfolio Management
- Software/Technology
- Tax Services/Outsourcing
- UCC Services

ADVERTISING OPPORTUNITIES FOR PRINT DIRECTORY

AD/LISTING TYPE	COST (FULL COLOR) SINGLE INSERTION (ANNUALY)
Full Page Back Cover	$2,470
Full Page Inside Covers	2,180
Full Page Display Ad	1,890
Third Page Display Ad	925
Premium Listing	525

ONLINE SERVICES AND FUNDING SOURCE DIRECTORY

LISTING TYPE	ANNUAL COST
12 Months	$1,495