

WEBSITE BANNER ADVERTISING

100K

MONTHLY IMPRESSIONS

The Monitordaily.com website publishes a wide variety of content including daily news, articles, editorials, opinion columns and other features. Monitordaily is the most reliable and influential equipment finance media brand available today and consistently gets 100,000 monthly page impressions. Monitordaily provides several different options for banner ad placement across all areas of the website for both desktop and mobile, offering maximum visibility and audience engagement.

LEADERBOARD

Our most exclusive and visible ad! The leaderboard ad is positioned at the top of the monitordaily website and is in the direct line of sight of our audience.

SKYSCRAPER

The skyscraper is the largest banner ad zone, design to catch the attention of your targets by utilizing a large portion of prime web real estate.

TOP BOX

The top box banner runs along the right side of the page content, ensuring visibility as readers start at the top and scroll down

EXPANDABLE PUSHDOWN BANNER

The expandable pushdown banner is available in both photo and video format. This banner starts as a traditional horizontal banner but opens to reveal a larger image and/or video on a scroll (or click on mobile).

VIDEO BANNER

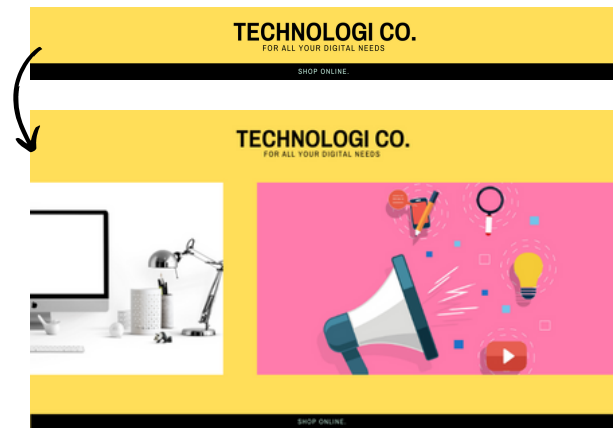
Video banners are the same size as a traditional top box banner, but offer more value to the consumer. Videos are easier to consume and are more likely to grab a viewer's attention.

For video banner rates and pushdown banner rates, please contact:
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BANNER TYPE & RATES

BANNER TYPE	CONTRACT COST (DURATION)		
	1 YEAR	6 MONTHS	3 MONTHS
Leaderboard	\$6,070	\$3,335	\$1,990
Skyscraper	4,585	2,650	1,830
Top Box Banner	3,360	1,830	1,100

PUSHDOWN BANNER



VIDEO BANNER

