

2021 EDITORIAL CALENDAR

ISSUE	TOPIC/FOCUS	FEATURES	BONUS DISTRIBUTION
Jan/Feb	INNOVATION Space: 1/18 Material: 1/22	Most Innovative Companies Asset Managers' Roundtable 2021 Sector Outlook	ELFA Equipment Management Conference
Mar/Apr	FUNDING ISSUE / TOP 25 INDEPENDENTS Space: 3/1 Material: 3/5	Annual Ranking of Top 25 Independents Funding Sources / Capital Markets Buy Side Update	ELFA Annual Funding Conference ELFA/IMN Investors Conference AACFB Annual Conference
May/June	TECHNOLOGY / NEXT GENERATION PROFILES Space: 4/12 Material: 4/16	Annual Vendor Rankings Next Generation Profiles Views from Technology Leaders	
Mon100	2021 MONITOR 100 Space: 6/7 Material: 6/11	Spotlight on New Arrivals/Leadership Comprehensive Analysis & Dimensioning Ranking by Assets, Volume & More	ELFA Annual Funding Conference ELFA/IMN Investors Conference AACFB Annual Conference
Jul/Aug	2021 MONITOR 101+ Space: 7/26 Material: 7/30	Ranking of Companies 101+ Spotlight on New Arrivals/Leadership Company & Executive Profiles	
Sep/Oct	2021 FALL CONFERENCES/ INAUGURAL BROKERS' REPORT Space: 9/13 Material: 9/17	Report on Top Brokers in Equipment Finance 3rd Annual Monitor Icon Award Winners Views from Technology Leaders	ELFA Annual Conferences AACFB Commercial Financing Expo Annual NACLB Conference NEFA Funding Symposium
Nov/Dec	WOMEN IN EQUIPMENT FINANCE/ DIVERSITY & INCLUSION/ BANK 50 Space: 11/1 Material: 11/5	Women in Equipment Finance Profiles Ranking of Top U.S. Bank Affiliates D&I in Equipment Finance	Various Industry Conferences Throughout the Year