

DIRECTORIES

15K
SUBSCRIBERS

PRINT + ONLINE DIRECTORIES: Funding Sources and Service Providers

The Monitor publishes annual print & online directories showcasing Service Providers and Funding Sources in the industry – connecting your products and services to key decision makers. Monitor's Directory has recently been restructured and bundled to include more visibility across all print and digital platforms. All directory listings include promotion on Monitor's e-news, website & digital magazine. Company listings include company description, services/products provided, contact information, company logo and a direct link to your company's website.

- Dedicated email – Directory sent directly to **15K**
- Ad included in the print directory
- Ad included in the digital edition
- Profile in Monitor's online services directory
- Profile in Monitor's digital magazine directory
- Featured in Monitor's e-news resources

RATES

PRINT DIRECTORY	PRINT LISTING	ONLINE LISTING	COST
Full Pg Ad	Premium Listing	12 Months	\$2,795
Third Pg Ad	Premium Listing	12 Months	1,695
Premium Listing	Premium Listing	12 Months	1,450
N/A	N/A	12 Months	1395
Premium Listing	Premium Listing	N/A	695

SAMPLES

PRINT



DEDICATED EMAIL



E-NEWS



ONLINE DIRECTORY



DIGITAL DIRECTORY

