

WEBSITE

100K + 30K

MONTHLY IMPRESSIONS + VISITORS

BANNER ADVERTISING - BUNDLED THREE IN ONE!

The MonitorDaily.com website publishes a wide variety of content including daily news, articles, editorials, opinion columns and other features. MonitorDaily is the most reliable and influential equipment finance media brand available today and consistently gets **100K** monthly page impressions. MonitorDaily provides several different banner ad placements across all areas of the website for both desktop and mobile, offering maximum visibility and audience engagement for one rate.

Leaderboard

Our most exclusive and visible ad, positioned at the top of the MonitorDaily website

Skyscraper

Our largest ad zone, designed to catch the attention of your targets

Top Box

Running along the right side of the page, your ad will rotate between two spots instead of one!

RATES

CONTRACT COST (DURATION)			
BANNER TYPE	12 MONTHS	6 MONTHS	3 MONTHS
All Banners	\$5,100	\$2,895	\$1,895

***Includes one of each: leaderboard, skyscraper & box banner**

SAMPLES

The screenshot shows the MonitorDaily.com website layout. At the top, there is a navigation bar with a menu icon and a search icon. Below the navigation bar, there is a 'LEADERBOARD - 728px x 90px' ad placement. The main content area is divided into sections: 'Today's News' with a featured article about Martin Reports, 'Monitor Podcast Series' with a featured episode, and a 'TOP BOX 300px x 600px' ad placement. On the right side, there is a 'SKYSCRAPER 300px x 600px' ad placement. The website footer includes the name 'JEFFREY BILBREY'.