

E-NEWS

15K
SUBSCRIBERS

E-NEWS ADVERTISING

MonitorDaily's E-news and Weekly Wrap-Up provide an unmatched audience reach for advertisers and sponsors. Reach over **15K** e-news subscribers with banner ads placed directly in the daily and weekly newsletters in a variety of attention-catching spots and one ad size that allows ample space for you to design a message tailored to your audience.

RATES

DURATION	FREQUENCY (TIMES PER WEEK)				
	1X	2X	3X	4X	5X
12 Months	\$5,350	\$9,595	\$13,580	\$17,585	\$20,380
6 Months	3,160	5,685	8,050	10,450	12,085
3 Months	1,925	3,450	4,895	6,345	7,350

ALSO, CONSIDER E-NEWS "THOUGHT LEADERSHIP" ADVERTISING

Demonstrate your expert commentary with our thought leadership opportunity! Showcase your expertise and start a dialogue to establish brand trust. Advertisers provide a logo or headshot and a link to a thought leadership video or article/blog and we share and promote it via our e-news, website & social media.

- Your content to be featured in the MonitorDaily e-news for 30 days.
- Your content on MonitorDaily homepage for 30 days

RATE

DURATION	RATE
1 Month	\$2,495

SAMPLES

Workhorse Receives Order for 20 C-1000 All-Electric Delivery Trucks from eTruck
Workhorse Group, an American technology company that provides drone-integrated electric vehicles to the last-mile delivery sector, received an initial purchase order for 20 of its all-electric C-1000 delivery vehicles from eTrucks, a newly-launched trucking company based in Cincinnati.

[Read More](#)

BANNER AD
600px x 120px

Thought Leadership
ABC BANK
JOE SMITH, PRESIDENT ABC BANK, DISCUSSES LEADERSHIP DURING CRISIS

Joe Smith, President ABC Bank, Discusses Leadership During Crisis
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[Watch Video](#)