

# 2021 EDITORIAL CALENDAR

ISSUE	TOPIC/FOCUS	FEATURES	BONUS DISTRIBUTION
<b>Jan/Feb</b> Space: 2/1 Material: 2/5	<b>INNOVATION</b>	Most Innovative Companies Asset Managers' Roundtable 2021 Sector Outlook	ELFA Equipment Management Conference
<b>Mar/Apr</b> Space: 3/1 Material: 3/5	<b>FUNDING ISSUE / TOP 25 INDEPENDENTS</b>	Annual Ranking of Top 25 Independents Funding Sources / Capital Markets Buy Side Update	ELFA Annual Funding Conference ELFA/IMN Investors Conference AACFB Annual Conference
<b>May/Jun</b> Space: 4/12 Material: 4/16	<b>TECHNOLOGY / NEXT GENERATION PROFILES</b>	Annual Vendor Rankings Next Generation Profiles Views from Technology Leaders	
<b>Mon100</b> Space: 6/7 Material: 6/11	<b>2021 MONITOR 100</b>	Spotlight on New Arrivals/Leadership Comprehensive Analysis & Dimensioning Ranking by Assets, Volume & More	ELFA Annual Funding Conference ELFA/IMN Investors Conference AACFB Annual Conference
<b>Jul/Aug</b> Space: 7/26 Material: 7/30	<b>2021 MONITOR 101+</b>	Ranking of Companies 101+ Spotlight on New Arrivals/Leadership Company & Executive Profiles	
<b>Sep/Oct</b> Space: 9/13 Material: 9/17	<b>2021 FALL CONFERENCES/ INAUGURAL BROKERS' REPORT</b>	Report on Top Brokers in Equipment Finance 3rd Annual Monitor Icon Award Winners Views from Technology Leaders	ELFA Annual Conferences AACFB Commercial Financing Expo Annual NACLB Conference NEFA Funding Symposium
<b>Nov/Dec</b> Space: 11/1 Material: 11/5	<b>WOMEN IN EQUIPMENT FINANCE/ DIVERSITY &amp; INCLUSION/ BANK 50</b>	Women in Equipment Finance Profiles Ranking of Top U.S. Bank Affiliates D&I in Equipment Finance	Various Industry Conferences Throughout the Year