

15K SUBSCRIBERS

PRINT + ONLINE DIRECTORIES: Funding Sources and Service Providers

The Monitor publishes annual print & online directories showcasing Service Providers and Funding Sources in the industry – connecting your products and services to key decision makers. Monitor's Directory has recently been restructured and bundled to include more visibility across all print and digital platforms. All directory listings include promotion on Monitor's e-news, website & digital magazine. Company listings include company description, services/products provided, contact information, company logo and a direct link to your company's website.

- Dedicated email Directory sent directly to 15K
- Ad included in the print directory
- Ad included in the digital edition
- Profile in Monitor's online services directory
- Profile in Monitor's digital magazine directory
- Featured in Monitor's e-news resources

RATES

| PRINT DIRECTORY | PRINT LISTING | ONLINE LISTING | COST |
|-----------------|-----------------|----------------|---------|
| Full Pg Ad | Premium Listing | 12 Months | \$2,795 |
| Third Pg Ad | Premium Listing | 12 Months | 1,695 |
| Premium Listing | Premium Listing | 12 Months | 1,450 |
| N/A | N/A | 12 Months | 1395 |
| Premium Listing | Premium Listing | N/A | 695 |

SAMPLES









