## LIVE+ LIGHTNING TALKS

## LIGHTNING TALKS WITH YOU

New from Monitor Live+ is our Lightning Talks. Companies can now engage our devoted Live+ audience by showcasing their innovations, product features, demonstrations, Q&A sessions and more in 50-minute "Lightning Talk" sessions. Take advantage of this opportunity to connect with our audience. Limited availability



## **OPEN-ENDED GUIDELINES + STRUCTURE**

- Newly-Released Features/Services
- Problem/Solution Q & A
- Customer Testimonials
- Product Demo
- Case Studies
- 30 minute presentation
- 20 minute overtime/Q&A
- Total 50 minutes allotted time **RATE** \$1495