# WEBSITE

# 100K + 30K

**MONTHLY IMPRESSIONS + VISITORS** 

#### **BANNER ADVERTISING - BUNDLED THREE IN ONE!**

The Monitordaily.com website publishes a wide variety of content including daily news, articles, editorials, opinion columns and other features. Monitordaily is the most reliable and influential equipment finance media brand available today and consistently gets **100K** monthly page impressions. Monitordaily provides several different banner ad placements across all areas of the website for both desktop and mobile, offering maximum visibility and audience engagement for one rate.

#### Leaderboard

Our most exclusive and visible ad, positioned at the top of the Monitordaily website

### Skyscraper

Our largest ad zone, designed to catch the attention of your targets

## **Top Box**

Running along the right side of the page, your ad will rotate between two spots instead of one!

#### **RATES**

CONTRACT COST (DURATION)			
BANNER TYPE	12 MONTHS	6 MONTHS	3 MONTHS
All Banners	\$5,100	\$2,895	\$1,895

\*Includes one of each: leaderboard, skyscraper & box banner

