

2021 EDITORIAL CALENDAR

ISSUE		TOPIC/FOCUS	FEATURES	BONUS DISTRIBUTION
Vol 48, No 1	Space: 2/22 Material: 2/26	INNOVATION	Most Innovative Companies Asset Managers' Roundtable 2021 Sector Outlook	ELFA Equipment Management Conference
Vol 48, No 2	Space: 3/29 Material: 4/2	FUNDING ISSUE / TOP 25 INDEPENDENTS	Annual Ranking of Top 25 Independents Funding Sources / Capital Markets Buy Side Update	ELFA Annual Funding Conference ELFA/IMN Investors Conference AACFB Annual Conference
Vol 48, No 3	Space: 5/24 Material: 5/28	TECHNOLOGY / NEXT GENERATION PROFILES	Annual Vendor Rankings Next Generation Profiles Views from Technology Leaders	
Vol 48, No 4	Space: 7/7 Material: 7/9	2021 MONITOR 100	Spotlight on New Arrivals/Leadership Comprehensive Analysis & Dimensioning Ranking by Assets, Volume & More	ELFA Annual Funding Conference ELFA/IMN Investors Conference AACFB Annual Conference
Vol 48, No 5	Space: 8/9 Material: 8/13	2021 MONITOR 101+	Ranking of Companies 101+ Spotlight on New Arrivals/Leadership Company & Executive Profiles	
Vol 48, No 6	Space: 9/13 Material: 9/17	2021 FALL CONFERENCES/ INAUGURAL BROKERS' REPORT	Report on Top Brokers in Equipment Finance 3rd Annual Monitor Icon Award Winners Views from Technology Leaders	ELFA Annual Conferences AACFB Commercial Financing Expo Annual NACLB Conference NEFA Funding Symposium
Vol 48, No 7	Space: 11/1 Material: 11/5	WOMEN IN EQUIPMENT FINANCE/ DIVERSITY & INCLUSION/ BANK 50	Women in Equipment Finance Profiles Ranking of Top U.S. Bank Affiliates D&I in Equipment Finance	Various Industry Conferences Throughout the Year