

PODCAST+

PODCAST+ SPONSORSHIP

Monitor's Podcast+ series dedicated to the equipment financing industry features interviews with industry leaders about the topics that cover every facet of the industry from leadership and strategy to marketing, operations, risk management and updates on various equipment sectors.

Sponsorship opportunities for the podcast are available and will provide direct outreach to our **15K** subscribers in the equipment finance industry. In addition, our podcasts are offered on the MonitorDaily website and available on iTunes, Spotify, Google Podcasts and a variety of other podcast platforms as well as on Vimeo and LinkedIn – providing multiple channels to reach the publication's audience!

- 30-second promotional video in the podcast or company logo with a 30-second scripted voiceover
- Your banner included in all Monitor promotion

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EXCLUSIVE "CUSTOM" PODCAST+

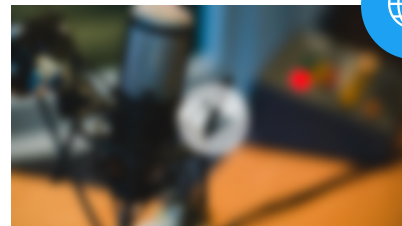
Collaborate with Monitor's editors to curate your very own Podcast+ episode! This upgraded sponsorship includes:

- 30-minute podcast episode featuring your company's exclusive content
- Company logo with a 30-second scripted voiceover
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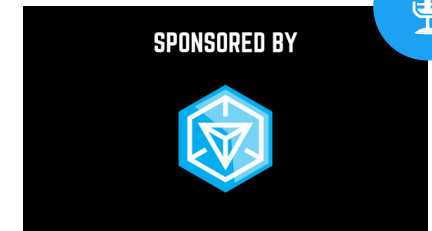
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SAMPLES

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