

POLLING+

15K+

E- NEWS SUBSCRIBERS

POLLING+

Our newest product, Polling+, gives you the ability to poll our 15K+ e-news subscribers and our highly engaged and active LinkedIn audience. This is a great opportunity for companies to ask industry-related questions on a mass scale to get the true industry pulse on trending, hot-button topics.

Please note: your questions must be reviewed and approved by our Editor in Chief to ensure quality and relevance.

- Your poll question is shared directly to our 3,000+ followers on LinkedIn
- Your poll will be shared with our audience of 15K+ e-news subscribers for 3 days
- Your poll will be pinned to the top of our profile for 3 days
- Your poll question and results will remain on our profile indefinitely
- Poll results will be shared with your company

PERFECT FOR

- Measuring industry interest in new technology, innovation, business models, or leadership to learn what our industry values most
- Forecast industry trends and make future predictions by collecting industry data to inform research
- Capture feedback by gathering information on what your audience thought about a topic that you are trying to initiate
- Conduct an industry-wide survey
- Determine how you can provide more value to your audience
- Test and build your audience rapport

RATE \$995/POLL

SAMPLE

