

WEBSITE

100K + 30K
MONTHLY IMPRESSIONS + VISITORS

BANNER ADVERTISING - BUNDLED THREE IN ONE!

The monitordaily.com website publishes a wide variety of content including daily news, articles, editorials, opinion columns and other features. Monitor is the most reliable and influential equipment finance media brand available today and consistently gets **100K** monthly page impressions. Monitor provides several different banner ad placements across all areas of the website for both desktop and mobile, offering maximum visibility and audience engagement for one rate.

Leaderboard

Our most exclusive and visible ad, positioned at the top of the Monitordaily website.

Skyscraper

Our largest ad zone, designed to catch the attention of your targets.

Top Box

Running along the right side of the page, your ad will rotate between two spots instead of one.

RATES

CONTRACT COST (DURATION)			
BANNER TYPE	12 MONTHS	6 MONTHS	3 MONTHS
All Banners	\$5,100	\$2,895	\$1,895

***Includes one of each: leaderboard, skyscraper & box banner**

SAMPLES

The screenshot shows the Monitor website interface. At the top, a blue navigation bar contains links: NEWS, OPINION, MAGAZINE, MONITOR 100, INDUSTRY JOBS, PODCASTS, DIRECTORIES, EVENTS, ADVERTISE, MOLLOY ASSOCIATES, and CONTACT. Below the navigation bar is a yellow banner labeled "LEADERBOARD - 728px x 90px". The main content area is titled "Today's News" and features a large article about Marlin Reports Recovering Income Levels in Q3; Origination Levels Still Below 2019. To the right of the main article is a sidebar with several smaller articles. On the far right, there are two vertical ad zones: a yellow "TOP BOX 300px x 250px" and a blue "SKYSCRAPER 300px x 600px". At the bottom, there is a "Monitor Podcast Series" section featuring a podcast player and a photo of Jeffrey Bilbrey.