

2022 EDITORIAL CALENDAR

ISSUE	PRINT FOCUS	FEATURES	BONUS DISTRIBUTION	PODCAST+, LIVE+, PULSE+	
JAN/ FEB	Space: 1/18 Material: 1/21	INNOVATION / ASSET MANAGEMENT	<ul style="list-style-type: none"> • Most Innovative Companies • Asset Managers' Roundtable • 2022 Sector Outlook 	<ul style="list-style-type: none"> • Various Industry Conferences throughout the Year 	<p>Podcast+ 2022 Outlooks, Innovation</p> <p>Live+ Cultivating Innovation at Your Company</p> <p>Pulse+ Innovation Video Roundtable In-depth Video Interviews with Innovators</p>
MAR/ APR	Space: 2/21 Material: 2/25	FUNDING / TOP 25 INDEPENDENTS	<ul style="list-style-type: none"> • Annual Ranking of Top 25 Independents • Funding Sources / Capital Markets • Buy Side Update 	<ul style="list-style-type: none"> • ELFA Annual Funding Conference • ELFA/IMN Investors Conference • AACFB Annual Conference • NEFA Finance Summit 	<p>Podcast+ Funding Sources, Private Independents</p> <p>Live+ Securitization/Capital Markets Update</p> <p>Pulse+ Funding Source Video Roundtable Interviews with the Leaders of Independents Video: Top 25 Private Independents Ranking Highlights</p>
MAY/ JUN	Space: 4/25 Material: 4/29	TECHNOLOGY / NEXT GENERATION PROFILES	<ul style="list-style-type: none"> • Annual Vendor Rankings • Next Generation Profiles • Views from Technology Leaders 	<ul style="list-style-type: none"> • Various Industry Conferences throughout the Year 	<p>Podcast+ Technology, NextGen</p> <p>Live+ NextGen</p> <p>Pulse+ NextGen Video Roundtable Technology Video Roundtable Video: Vendor 40 Highlights</p>
MON 100	Space: 6/13 Material: 6/17	2022 MONITOR 100	<ul style="list-style-type: none"> • Ranking by Assets, Volume & More • Spotlight on New Arrivals/Leadership • Comprehensive Analysis & Dimensioning 	<ul style="list-style-type: none"> • ELFA Annual Funding Conference • ELFA/IMN Investors Conference • AACFB Annual Conference • Various Industry Conferences throughout the Year 	<p>Podcast+ Monitor 100 Interviews</p> <p>Pulse+ Monitor 100 Leaders Video Roundtable In-Depth Interviews with Monitor 100 Companies Video: Unpacking the Monitor 100</p>

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JUL/ AUG	Space: 7/25 Material: 7/29	2022 MONITOR 101+ / DIVERSITY, EQUITY & INCLUSION	<ul style="list-style-type: none"> Ranking of Companies 101+ DE&I in Equipment Finance Company & Executive Profiles 	<ul style="list-style-type: none"> Various Industry Conferences throughout the Year 	<p>Podcast+ DE&I, Monitor 101 Interviews</p> <p>Live+ Diversity, Equity & Inclusion</p> <p>Pulse+ Video Interviews with DE&I Leaders In-Depth Interviews with Monitor 101+ Companies Video: Monitor 101+ Highlights</p>
SEP/ OCT	Space: 9/12 Material: 9/16	2022 FALL CONFERENCES/ ICON AWARDS/ TECHNOLOGY	<ul style="list-style-type: none"> 4th Annual Monitor Icon Award Winners Views from Technology Leaders Brokers in Equipment Finance 	<ul style="list-style-type: none"> ELFA Annual Conference AACFB Commercial Financing Expo NEFA Funding Symposium 	<p>Podcast+ Monitor Icon Interviews</p> <p>Live+ Technology Must Haves for EF</p> <p>Pulse+ Technology Video Roundtable In-Depth Interviews with Monitor Icons Third-Party Originator Video Interviews</p>
NOV/ DEC	Space: 10/31 Material: 11/4	WOMEN IN EQUIPMENT FINANCE/ BANK 50	<ul style="list-style-type: none"> Women in Equipment Finance Profiles Ranking of Top U.S. Bank Affiliates Views from Top Women in EF 	<ul style="list-style-type: none"> Various Industry Conferences throughout the Year 	<p>Podcast+ Women in Equipment Finance, Bank 50 Interviews</p> <p>Live+ Breaking the Glass Ceiling: Practical Advice from Women Leaders in EF</p> <p>Pulse+ Women in EF Video Roundtable In-Depth Interviews with Bank 50 Leaders Video: Bank 50 Highlights</p>