

# 2022 EDITORIAL CALENDAR

ISSUE	PRINT FOCUS	FEATURES	BONUS DISTRIBUTION	PODCAST+, LIVE+, PULSE+
JAN/ FEB	Space: 1/18 Material: 1/21 <b>INNOVATION / ASSET MANAGEMENT</b>	<ul style="list-style-type: none"> <li>• Most Innovative Companies</li> <li>• Asset Managers' Roundtable</li> <li>• 2022 Sector Outlook</li> </ul>	<ul style="list-style-type: none"> <li>• Various Industry Conferences throughout the Year</li> </ul>	<b>Podcast+</b> 2022 Outlooks, Innovation <b>Live+</b> Cultivating Innovation at Your Company <b>Pulse+</b> Innovation Video Roundtable In-depth Video Interviews with Innovators
MAR/ APR	Space: 2/21 Material: 2/25 <b>FUNDING / TOP 25 INDEPENDENTS</b>	<ul style="list-style-type: none"> <li>• Annual Ranking of Top 25 Independents</li> <li>• Funding Sources / Capital Markets</li> <li>• Buy Side Update</li> </ul>	<ul style="list-style-type: none"> <li>• ELFA Annual Funding Conference</li> <li>• ELFA/IMN Investors Conference</li> <li>• AACFB Annual Conference</li> <li>• NEFA Finance Summit</li> </ul>	<b>Podcast+</b> Funding Sources, Private Independents <b>Live+</b> Securitization/Capital Markets Update <b>Pulse+</b> Funding Source Video Roundtable Interviews with the Leaders of Independents Video: Top 25 Private Independents Ranking Highlights
MAY/ JUN	Space: 4/25 Material: 4/29 <b>TECHNOLOGY / NEXT GENERATION PROFILES</b>	<ul style="list-style-type: none"> <li>• Annual Vendor Rankings</li> <li>• Next Generation Profiles</li> <li>• Views from Technology Leaders</li> </ul>	<ul style="list-style-type: none"> <li>• Various Industry Conferences throughout the Year</li> </ul>	<b>Podcast+</b> Technology, NextGen <b>Live+</b> NextGen <b>Pulse+</b> NextGen Video Roundtable Technology Video Roundtable Video: Vendor 40 Highlights
MON 100	Space: 7/4 Material: 7/8 <b>2022 MONITOR 100</b>	<ul style="list-style-type: none"> <li>• Ranking by Assets, Volume &amp; More</li> <li>• Spotlight on New Arrivals/Leadership</li> <li>• Comprehensive Analysis &amp; Dimensioning</li> </ul>	<ul style="list-style-type: none"> <li>• ELFA Annual Funding Conference</li> <li>• ELFA/IMN Investors Conference</li> <li>• AACFB Annual Conference</li> <li>• Various Industry Conferences throughout the Year</li> </ul>	<b>Podcast+</b> Monitor 100 Interviews <b>Pulse+</b> Monitor 100 Leaders Video Roundtable In-Depth Interviews with Monitor 100 Companies Video: Unpacking the Monitor 100

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ISSUE	PRINT FOCUS	FEATURES	BONUS DISTRIBUTION	PODCASTS + LIVESTREAMS + PULSE+	
JUL/ AUG	Space: 8/1 Material: 8/5	<b>2022 MONITOR 101+ / DIVERSITY, EQUITY &amp; INCLUSION</b>	<ul style="list-style-type: none"><li>Ranking of Companies 101+</li><li>DE&amp;I in Equipment Finance</li><li>Company &amp; Executive Profiles</li></ul>	<ul style="list-style-type: none"><li>Various Industry Conferences throughout the Year</li></ul>	<b>Podcast+</b> DE&I, Monitor 101 Interviews <b>Live+</b> Diversity, Equity & Inclusion <b>Pulse+</b> Video Interviews with DE&I Leaders In-Depth Interviews with Monitor 101+ Companies Video: Monitor 101+ Highlights
SEP/ OCT	Space: 9/5 Material: 9/9	<b>2022 FALL CONFERENCES/ ICON AWARDS/ TECHNOLOGY</b>	<ul style="list-style-type: none"><li>4th Annual Monitor Icon Award Winners</li><li>Views from Technology Leaders</li><li>Brokers in Equipment Finance</li></ul>	<ul style="list-style-type: none"><li>ELFA Annual Conference</li><li>AACFB Commercial Financing Expo</li><li>NEFA Funding Symposium</li></ul>	<b>Podcast+</b> Monitor Icon Interviews <b>Live+</b> Technology Must Haves for EF <b>Pulse+</b> Technology Video Roundtable In-Depth Interviews with Monitor Icons Third-Party Originator Video Interviews
NOV/ DEC	Space: 10/31 Material: 11/4	<b>WOMEN IN EQUIPMENT FINANCE/ BANK 50</b>	<ul style="list-style-type: none"><li>Women in Equipment Finance Profiles</li><li>Ranking of Top U.S. Bank Affiliates</li><li>Views from Top Women in EF</li></ul>	<ul style="list-style-type: none"><li>Various Industry Conferences throughout the Year</li></ul>	<b>Podcast+</b> Women in Equipment Finance, Bank 50 Interviews <b>Live+</b> Breaking the Glass Ceiling: Practical Advice from Women Leaders in EF <b>Pulse+</b> Women in EF Video Roundtable In-Depth Interviews with Bank 50 Leaders Video: Bank 50 Highlights