

50TH ANNIVERSARY

**GALA EVENT - JUNE 15TH, 2023 - PHILADELPHIA
AND SPECIAL 50TH COMMEMORATIVE ISSUE**

Year 2023 will mark 50 years since the very first Monitor was published and we will celebrate with a very special 50th Anniversary Commemorative edition & Gala event at the National Constitution Center in Philadelphia on June 15, 2023.

50TH ANNIVERSARY ISSUE WILL FEATURE

Monitor's 50th Anniversary issue will highlight the history of the equipment finance industry, celebrate its future and honor the people who have made this dynamic industry what it is today. This issue will explore how far the industry has come since Monitor was founded and explore what might unfold over the next 50 years.

FEATURES INCLUDE

- Walk Down Memory Lane of 50 Years In Equipment Finance
- Profiles of the Past & Current Leaders of Equipment Finance
- The Morphing Makeup of Industry Players
- Envisioning the Future of Equipment Finance
- Technology's Role in the Industry's Evolution
- M&A Trends Over the Last 50 Years
- The Rise of Securitization

AD RATES

Two-Page Spread \$6250

Full Page \$4250

Half Page \$2495

Quarter Page \$1450



THE GALA WILL FEATURE

- Awards ceremony designed to honor equipment finance leaders who have made the biggest impact on the industry over the last 50 years.
- Exhibits & videos showcasing the history and accomplishments of each decade of equipment finance.
- Cocktail reception with hors d' oeuvres, open bar throughout the evening & plated full course dinner.
- Roundtables & panel discussions for the afternoon of June 15 and the morning of June 16 in Center City Philadelphia.
- Keynote Speaker - Highly visible business leader sharing insights about Innovation, Leadership & the Future.

For sponsorship information, please contact
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