

# LIVE+ LIVESTREAM

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Monitor's livestream events offer a "live" virtual platform for equipment finance professionals to engage in the most important current issues impacting our industry. Whether it's a panel of industry experts or an interview with a leading commentator, Monitor Live+ events have become an industry favorite to stay connected and informed with what's happening in equipment finance. Our livestreams are attended by hundreds of industry professionals in real time and are recorded and shared with our **15K+** subscribers via E-news and posted on social media!

**15K**  
SUBSCRIBERS

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## PLATINUM SPONSORSHIP

- Moderator or panelist seat
- Introductory script (50 words) for host
- Slide show (3 slides)
- Attendee polling during livestream
- Logo placement during conference & in all pre- & post-conference promotions
- Conference attendee list provided

**RATE: \$4500**

**\*\*\* Package offerings may vary per event depending on format of livestream**

**\*\*\* Limited Availability**

## SAMPLES:

### Monitor Live+

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#### Monitor Live+ The Human Side of Innovation

Innovative leaders in our industry and beyond are taking action to build future-ready teams. All too often, innovation is equated with technology, but there's much more to it. Innovation is all about solving problems to improve the human experience. While tech is often involved as an enabler, it always takes humans to bring awesome solutions to life.

##### Topics covered:

- Accelerate the development of an innovation culture within your team.
- Activate the behaviors that lead to better teamwork and problem-solving.
- Identify the skills of tomorrow that you can develop in yourself and your team today.
- Apply practical takeaways to your professional work.



Monitor Live+ The Human Side of Innovation – Thursday, July 28, 2022 [Click Here to View!](#)

### Monitor Live+

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#### Monitor Live+ The Power of Connected Assets: What Equipment Finance Leaders Need to Know

We are more connected than any other time in history. And that connectivity continues to mature exponentially. In fact, 90% of the world's data was created over the past two years. We are now living in the early stage of what is known as Industry 4.0 or the fourth wave of the industry. And, unlike its predecessors, this fourth stage of the industrial revolution knows no boundaries. It's evolving at an exponential rate rather than a linear pace. One example of Industry 4.0 that we can all relate to is what the market calls IoT – or the Internet of Things. There's a growing network of internet-enabled and connected devices that we use every day: mobile devices, fitness trackers, security systems, refrigerators, farm machinery, automobiles, etc.

##### Topics covered:

- The power of connected assets, IoT and machine learning to shift the future of equipment finance
- What equipment finance leaders need to know to get ahead of the pace of change



The Power of Connected Assets: What Equipment Finance Leaders Need to Know – Tuesday, May 24, 2022 [Click Here to View!](#)