

PRINT & ONLINE DIRECTORIES

MONITOR OFFERS TWO DIRECTORIES

1) PRINT & DIGITAL - ANNUAL 2023/24 FUNDING SOURCE & SERVICE DIRECTORY

The Monitor publishes annual print and online directories showcasing Service Providers and Funding Sources in the industry - connecting your products and services to key decision makers. Monitor's Directory provides visibility across all print and digital platforms. All directory listings include promotion on Monitor's E-news, website and digital magazine. Listings include company description, services/products provided, contact information, company logo and a direct link to your company's website.

- Print directory is mailed with the Fall Conference Issue
- Distributed at all major annual industry conferences
- Directory emailed directly to **15K** subscribers
- Featured in Monitor's E-news resources
- Posted & Shared on LinkedIn

RATES:

PREMIUM LISTING ONLY - \$695
 FULL PAGE & FREE PREMIUM LISTING - \$1955
 1/3 PAGE & FREE PREMIUM LISTING - \$1025

2) ONLINE DIRECTORY - FUNDING SOURCE & SERVICES PROVIDER DIRECTORY

Each company profile includes company description, services/products provided, contact information, company logo and a direct link to your company's website

- Profile in Monitor's online services directory
- Linked in Monitor's digital magazine directory
- Featured in Monitor's E-news resources

RATES:

12 MONTH FEE - \$1395
 COMBINE A PREMIUM LISTING IN PRINT DIRECTORY
 + 12 MONTH ONLINE DIRECTORY = \$1395 + \$695
 LESS 20% DISCOUNT = \$1675

BUNDLED DISCOUNT PACKAGES:

PRINT DIRECTORY	PRINT LISTING	ONLINE LISTING	COST
FULL PG AD	PREMIUM LISTING	12 Months	\$2,795
THIRD PG AD	PREMIUM LISTING	12 Months	\$1,995
PREMIUM LISTING	PREMIUM LISTING	12 Months	\$1,675
N/A	N/A	12 Months	\$1,395
PREMIUM LISTING	PREMIUM LISTING	N/A	\$695

