

# WEBSITE

## BANNER ADVERTISING - BUNDLED THREE IN ONE!

The monitordaily.com website publishes a wide variety of content including daily E-news, articles, editorials, opinion columns, podcasts and other features. Monitor is the most reliable and influential equipment finance media brand available today and consistently gets **100K** monthly page impressions. Monitor provides several different banner ad placements across all areas of the website for both desktop and mobile, offering maximum visibility and audience engagement for one rate.

**100K + 30K**  
MONTHLY IMPRESSIONS + VISITORS

\*Ask About Monitor's Discount Advertising Packages!

## LEADERBOARD

Our most exclusive and visible ad, positioned at the top of the Monitordaily website.

## SKYSCRAPER

Our largest ad, designed to catch the attention of your targets.

## TOP BOX

Running along the right side of the page, your ad will rotate between two spots instead of one.

## RATES:

| CONTRACT COST (DURATION) |           |          |          |
|--------------------------|-----------|----------|----------|
| BANNER TYPE              | 12 MONTHS | 6 MONTHS | 3 MONTHS |
| ALL BANNERS              | \$5,600   | \$3,050  | \$1,995  |

\*Includes one of each (Leaderboard, Skyscraper & Box Banner)

## SAMPLES:

The screenshot shows the Monitordaily website interface. At the top, there is a navigation bar with links like NEWS, OPINION, MAGAZINE, MONITOR 100, etc. Below the navigation bar, a yellow Leaderboard ad is positioned at the top. The main content area is titled 'Today's News' and features several news articles with images and headlines. On the right side of the page, there are two vertical ad spots: a 'TOP BOX' ad (300px x 250px) and a 'SKYSCRAPER' ad (300px x 600px). Below the news section, there is a 'Monitor Podcast Series' section with a podcast player interface.

