

# 2023 EDITORIAL CALENDAR

ISSUE / DEADLINES	PRINT FOCUS	FEATURES	BONUS DISTRIBUTION
JAN/ Space: 1/23 FEB Material: 1/27	<b>MOST INNOVATIVE COMPANIES/ASSET MANAGEMENT</b>	<ul style="list-style-type: none"> <li>• Most Innovative Companies &amp; People</li> <li>• Asset Managers' Roundtable</li> <li>• 2023 Sector Outlook</li> </ul>	<ul style="list-style-type: none"> <li>• Various Industry Conferences throughout the Year</li> </ul>
MAR/ Space: 2/20 APR Material: 2/24	<b>FUNDING / TOP 30 INDEPENDENTS</b>	<ul style="list-style-type: none"> <li>• Annual Ranking of Top 30 Independents</li> <li>• Funding Sources / Capital Markets</li> <li>• Buy Side Update</li> </ul>	<ul style="list-style-type: none"> <li>• ELFA Annual Funding Conference</li> <li>• ELFA/IMN Investors Conference</li> <li>• AACFB Annual Conference</li> <li>• NEFA Finance Summit</li> </ul>
50TH Space: 5/1 Material: 5/5	<b>SPECIAL EDITION: 50TH ANNIVERSARY</b>	<ul style="list-style-type: none"> <li>• Profiles of the Founding Leaders of Equipment Finance &amp; the People Who Are Shaping Its Future</li> <li>• Envisioning the Future of Equipment Finance</li> <li>• Technology's Role in the Industry's Evolution</li> </ul>	<ul style="list-style-type: none"> <li>• Various Industry Conferences throughout the Year</li> <li>• 50th Anniversary Gala Event</li> </ul>
MAY/ Space: 5/29 JUN Material: 6/2	<b>TECHNOLOGY / NEXT GENERATION PROFILES / VENDOR TOP 40</b>	<ul style="list-style-type: none"> <li>• Annual Vendor Rankings</li> <li>• Next Generation Profiles</li> <li>• Views from Technology Leaders</li> </ul>	<ul style="list-style-type: none"> <li>• Various Industry Conferences throughout the Year</li> </ul>



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<b>MON</b> Space: 7/3 <b>100</b> Material: 7/7	<b>MONITOR 100</b>	<ul style="list-style-type: none"> <li>• Ranking by Assets, Volume &amp; More</li> <li>• Spotlight on New Arrivals/Leadership</li> <li>• Comprehensive Analysis &amp; Dimensioning</li> </ul>	<ul style="list-style-type: none"> <li>• Various Industry Conferences throughout the Year</li> </ul>
<b>JUL/</b> Space: 7/31 <b>AUG</b> Material: 8/4	<b>MONITOR 101+</b>	<ul style="list-style-type: none"> <li>• Ranking of Companies 101+</li> <li>• First Annual Brokers List</li> <li>• Company &amp; Executive Profiles</li> <li>• Brokers Roundtable</li> </ul>	<ul style="list-style-type: none"> <li>• Various Industry Conferences throughout the Year</li> </ul>
<b>SEP/</b> Space: 9/4 <b>OCT</b> Material: 9/8	<b>FALL CONFERENCES/ ICON AWARDS/ TECHNOLOGY</b>	<ul style="list-style-type: none"> <li>• 5th Annual Monitor Icon Award Winners</li> <li>• Views from Technology Leaders</li> <li>• Brokers in Equipment Finance</li> </ul>	<ul style="list-style-type: none"> <li>• ELFA Annual Funding Conference</li> <li>• AACFB Commercial Financing Expo</li> <li>• NEFA Funding Symposium</li> </ul>
<b>NOV/</b> Space: 10/30 <b>DEC</b> Material: 11/3	<b>WOMEN IN EQUIPMENT FINANCE/ BANK 50</b>	<ul style="list-style-type: none"> <li>• Women in Equipment Finance Profiles</li> <li>• Ranking of Top U.S. Bank Affiliates</li> <li>• Views from the Top Women in Equipment Finance</li> </ul>	<ul style="list-style-type: none"> <li>• Various Industry Conferences throughout the Year</li> </ul>

