PRINT & DIGITAL

PRINT + DIGITAL + FLIPBOOK

The print and digital edition of the Monitor is sent to 14K subscribers and also circulated at the major industry conferences throughout the year. Monitor is published seven times each year. Monitor features include the Monitor 100, Monitor 101+, Bank 50, Top 30 Private Independents and Vendor 40 annual rankings of the top equipment finance companies in the U.S.

The Monitor’s digital edition is now provided in two formats – flipbook and digital – to provide readers with viewing options and advertisers with multiple ways to reach our audience.

RATES:

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<td>TWO PAGE SPREAD</td>
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PRINT SAMPLES:

- Full Page Float 8” x 10”
- Full Page Trim 8.75” x 10.875”
- Full Page Bleed 9.0” x 11.125”
- Half Pg Island 5.2” x 7”
- Half Pg Horizontal 7.875” x 4.5”
- Third Pg 3.875” x 9.5”
- Quarter Pg 3.875” x 4.5”

See pg. 18 for all specs
LINKEDIN POST

A free-value add LinkedIn post is included as added reach for advertising company's in the issue that include annual Rankings, Lists and Individuals.

- LinkedIn post for NextGen and Women’s issues are people-focused and use the headshot, badge & logo
- Monitor Rankings’ LinkedIn posts highlight your company and utilize the image and copy provided from your Profile, plus badge
- Monitor List for Most Innovative highlight your company and utilize the image or person from the company profile

All social media cards are designed by Monitor’s media team. If you prefer, you may create your own, following the guidelines below:

Full Social Media Card: 1600px wide x 900px high
Headshot (NextGen, Women & Most Innovative): 588px wide x 588px high
Company Logo: No more than 288px high

SAMPLES:

NEXGEN, WOMEN & MOST INNOVATIVE ISSUES

MONITOR RANKINGS (MONITOR 100, BANK 50, ETC.)

See pg. 19 for all specs