<table>
<thead>
<tr>
<th>ISSUE / DEADLINES</th>
<th>PRINT FOCUS</th>
<th>FEATURES</th>
<th>BONUS DISTRIBUTION</th>
</tr>
</thead>
</table>
| JAN/FEB | BEST COMPANIES | • Best Companies  
• Asset Management Roundtable  
• 2024 Asset Class Outlooks | • Various Industry Conferences throughout the Year |
| MAR/APR | FUNDING / TOP 30 INDEPENDENTS | • Annual Ranking of Top 30 Independents  
• Funding Sources / Capital Markets  
• Buy Side Update | • ELFA National Conference  
• NEFA Finance Summit |
| MON 100 | MONITOR 100 | • Ranking by Assets, Volume & More  
• Spotlight on New Arrivals / Leadership  
• Comprehensive Analysis & Dimensioning | • Various Industry Conferences throughout the Year |
| MAY/JUN | NEXTGEN / VENDOR FINANCE | • Annual Vendor Rankings  
• 2024 Next Generation Profiles  
• Creating Effective & Inclusive Workplaces | • Various Industry Conferences throughout the Year |
| JUL/AUG | MONITOR 101+ / BROKERS / CUTTING EDGE TECH | • Ranking of 101+ Largest Companies in EF  
• Broker’s Take Center Stage  
• Emerging Technologies | • AACFB Commercial Financing Expo  
• Various Industry Conferences throughout the Year |
| SEP/OCT | FALL CONFERENCE / ICONS / TECHNOLOGY | • 2024 Monitor Icons  
• Views from Technology Leaders  
• The Most Important Issues in EF Today | • ELFA Annual Conference  
• NEFA Funding Symposium |
| NOV/DEC | TOP WOMEN IN EQUIPMENT FINANCE / BANK 50 | • 2024 Top Women in EF Profiles  
• Ranking of Top U.S. Bank Affiliates  
• Views from the Top Women in EF | • Various Industry Conferences throughout the Year |