FUNDING SOURCE ISSUE

"SPOTLIGHT PACKAGE"

FUNDING SOURCE SPOTLIGHT

Showcase your company with a full page spotlight ad in the Monitor's Annual March/April Funding Source issue. Your ad will be visible on all Monitor platforms including print, dedicated email, E-news and online directory. Provide your own informational and promotional content about your company to highlight your experience, specialties, customer base, and introduce your management team to over **14K** readers.



*Ask About Monitor's Discount Advertising Packages!

FUNDING SOURCE PACKAGE OPTIONS INCLUDE:

- Full page ad in Annual Funding Source issue
- · Featured in flipbook & digital edition
- Included in E-news Funding Source resources
- 12-month online Funding Source directory listing
- Exposure via various social media outlets
- Distribution at major industry conferences

FUNDING SOURCE SPOTLIGHT RATES:

Option #1: Full Page Spotlight Ad Only - \$1,695

Option #2: Full Page Spotlight Ad + 12 month online Funding Source listing - \$2595 (savings of \$495)

Option #3: Full Page Spotlight Ad + 12 month online Funding Source listing + Premium Listing in 24/25 Annual Directory - \$3095 (savings of \$690)

SAMPLES:



