# PRINT & ONLINE DIRECTORIES

**Monitor Offers Two Directories**

## 1. Annual 2024/25 Funding Source & Service Directory

Monitor publishes annual print directories showcasing Service Providers and Funding Sources in the industry - connecting your products and services to key decision makers. All directory listings include promotion on Monitor’s E-news, website and digital magazine. Listings include company description, services/products provided, contact information, company logo and a direct link to your company's website.

- Print directory is mailed with the Fall Conference Issue
- Distributed at all major annual industry conferences
- Directory emailed directly to 14K subscribers
- Featured in Monitor’s E-news resources
- Posted & Shared on LinkedIn

**Print Directory Rates:**

<table>
<thead>
<tr>
<th>Option</th>
<th>Description</th>
<th>Cost</th>
</tr>
</thead>
<tbody>
<tr>
<td>#1</td>
<td>Premium Listing Only</td>
<td>$695</td>
</tr>
<tr>
<td>#2</td>
<td>1/3 Page &amp; Free Premium Listing</td>
<td>$1025</td>
</tr>
<tr>
<td>#3</td>
<td>Full Page &amp; Free Premium Listing</td>
<td>$1995</td>
</tr>
</tbody>
</table>

## 2. Online Directory - Funding Source & Services Provider Directory

Each company profile includes company description, services/products provided, contact information, company logo and a direct link to your company's website.

- Profile in Monitor’s online services directory
- Linked in Monitor’s digital magazine directory
- Featured in Monitor’s E-news resources

**Online Directory Rates:**

Online Directory: 12 month listing - $1395
See below for all bundled options & discounts.

Combine a Premium Listing in Print Directory + 12 Month Online Directory = $1395 + $695 Less 20% Discount = $1675

## Bundled Discount Packages:

<table>
<thead>
<tr>
<th></th>
<th>Print Directory</th>
<th>Print Listing</th>
<th>Online Listing</th>
<th>Cost</th>
</tr>
</thead>
<tbody>
<tr>
<td>#1</td>
<td>FULL PG AD</td>
<td>PREMIUM LISTING</td>
<td>12 Months</td>
<td>$2,795</td>
</tr>
<tr>
<td>#2</td>
<td>THIRD PG AD</td>
<td>PREMIUM LISTING</td>
<td>12 Months</td>
<td>$1,995</td>
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<tr>
<td>#3</td>
<td>PREMIUM LISTING</td>
<td>PREMIUM LISTING</td>
<td>12 Months</td>
<td>$1,695</td>
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<tr>
<td>#4</td>
<td>N/A</td>
<td>N/A</td>
<td>12 Months</td>
<td>$1,395</td>
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<tr>
<td>#5</td>
<td>PREMIUM LISTING</td>
<td>PREMIUM LISTING</td>
<td>N/A</td>
<td>$695</td>
</tr>
</tbody>
</table>

See pg. 21 for all specs