

# 2024 EDITORIAL CALENDAR

ISSUE / DEADLINES	PRINT FOCUS	FEATURES	BONUS DISTRIBUTION
JAN/ FEB Space: 1/22 Material: 1/26	<b>BEST COMPANIES</b>	<ul style="list-style-type: none"> <li>• <b>Best Companies</b></li> <li>• Asset Management Roundtable</li> <li>• 2024 Asset Class Outlooks</li> </ul>	<ul style="list-style-type: none"> <li>• Various Industry Conferences throughout the Year</li> </ul>
MAR/ APR Space: 3/4 Material: 3/8	<b>FUNDING / TOP 30 INDEPENDENTS</b>	<ul style="list-style-type: none"> <li>• Annual Ranking of Top 30 Independents</li> <li>• Funding Sources / Capital Markets</li> <li>• Buy Side Update</li> </ul>	<ul style="list-style-type: none"> <li>• ELFA National Funding Conference</li> <li>• NEFA Finance Summit</li> </ul>
MON 100 Space: 4/15 Material: 4/19	<b>MONITOR 100</b>	<ul style="list-style-type: none"> <li>• Ranking by Assets, Volume &amp; More</li> <li>• Spotlight on New Arrivals / Leadership</li> <li>• Comprehensive Analysis &amp; Dimensioning</li> </ul>	<ul style="list-style-type: none"> <li>• Various Industry Conferences throughout the Year</li> </ul>
MAY/ JUN Space: 6/3 Material: 6/7	<b>NEXTGEN / VENDOR FINANCE</b>	<ul style="list-style-type: none"> <li>• Annual Vendor Rankings</li> <li>• 2024 Next Generation Profiles</li> <li>• Creating Effective &amp; Inclusive Workplaces</li> </ul>	<ul style="list-style-type: none"> <li>• Various Industry Conferences throughout the Year</li> </ul>
JUL/ AUG Space: 7/8 Material: 7/12	<b>MONITOR 101+ / BROKERS / CUTTING EDGE TECH</b>	<ul style="list-style-type: none"> <li>• Ranking of 101+ Largest Companies in EF</li> <li>• Broker's Take Center Stage</li> <li>• Emerging Technologies</li> </ul>	<ul style="list-style-type: none"> <li>• AACFB Commercial Financing Expo</li> <li>• Various Industry Conferences throughout the Year</li> </ul>
SEP/ OCT Space: 9/23 Material: 9/27	<b>2024/25 ANNUAL FUNDER &amp; SERVICES DIRECTORY</b>	<ul style="list-style-type: none"> <li>• Guide to funding sources, service providers &amp; associations serving the equipment finance industry.</li> </ul>	<ul style="list-style-type: none"> <li>• Various Industry Conferences throughout the Year</li> </ul>
SEP/ OCT Space: 9/30 Material: 10/4	<b>FALL CONFERENCE / ICONS / TECHNOLOGY</b>	<ul style="list-style-type: none"> <li>• 2024 Monitor Icons</li> <li>• Views from Technology Leaders</li> <li>• The Most Important Issues in EF Today</li> </ul>	<ul style="list-style-type: none"> <li>• ELFA Annual Funding Conference</li> <li>• NEFA Funding Symposium</li> </ul>
NOV/ DEC Space: 10/28 Material: 11/1	<b>TOP WOMEN IN EQUIPMENT FINANCE/ BANK 50</b>	<ul style="list-style-type: none"> <li>• 2024 Top Women in EF Profiles</li> <li>• Ranking of Top U.S. Bank Affiliates</li> <li>• Views from the Top Women in EF</li> </ul>	<ul style="list-style-type: none"> <li>• Various Industry Conferences throughout the Year</li> </ul>