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Monitor's Podcast+ series dedicated to the equipment financing industry features interviews with industry leaders about the topics that cover every facet of the industry from leadership and strategy to marketing, operations, risk management and updates on various equipment sectors.

Sponsorship opportunities for the podcast are available and will provide direct outreach to our **14K** subscribers in the equipment finance industry. In addition, our podcasts are offered on the MonitorDaily website and available on Apple Podcast, Spotify, Google Podcasts and a variety of other podcast platforms as well as on Vimeo and shared on LinkedIn – providing multiple channels to reach the publication's audience!

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INCLUSIONS:

- Sent directly to our 14K subscribers
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See pg. 22 for all specs

14K
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Episode 69: How Vendors & Equipment Manufacturers Can Benefit From Partnering With Financing Sources to Serve Customers With Less Than Perfect Credit

For many businesses, getting the financing they need for essential use equipment can be tough if they hit a rough patch. As a vendor or manufacturer of the equipment, it can be a challenge trying to obtain capital equipment financing for their customers' with less than perfect credit. These types of credits, also known as C, D or storied credits, do have options available to them. Ashley Whyman from HFS Leasing talks about those options and the benefits that a vendor or manufacturer can receive in partnering with financing sources to serve the sub-investment grade credit customer.



VOICEOVER

