

FUNDING SOURCE ISSUE

"SPOTLIGHT PACKAGE"

FUNDING SOURCE SPOTLIGHT

Showcase your company with a full page spotlight ad in the Monitor's Annual March/April Funding Source issue. Your ad will be visible on all Monitor platforms including print, dedicated email, E-news and online directory. Provide your own informational and promotional content about your company to highlight your experience, specialties, customer base, and introduce your management team to over **14K** readers.

14K
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FUNDING SOURCE PACKAGE OPTIONS INCLUDE:

- Full page ad in Annual Funding Source issue
- Featured in flipbook & digital edition
- Included in E-news Funding Source resources
- 12-month online Funding Source directory listing
- Exposure via various social media outlets
- Distribution at major industry conferences

FUNDING SOURCE SPOTLIGHT RATES:

Option #1: Full Page Spotlight Ad Only - **\$1,695**

Option #2: Full Page Spotlight Ad + 12 month online Funding Source listing - **\$2595 (savings of \$495)**

Option #3: Full Page Spotlight Ad + 12 month online Funding Source listing + Premium Listing in 24/25 Annual Directory - **\$3095 (savings of \$690)**

SAMPLES:

PRINT

The print sample shows a full-page layout for 'companyname'. It includes a 'spotlight' header, contact information, a company description, and various sections like 'GENERAL INFORMATION', 'FINANCIAL INFORMATION', and 'TRANSACTION PREFERENCE'. A photo of the company's management team is featured at the bottom right.

DEDICATED EMAIL

monitor
Presenting: The 2023
Funding Sources Spotlight



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