

WEBSITE

BANNER ADVERTISING - BUNDLED THREE IN ONE!

The monitordaily.com website publishes a wide variety of content including daily E-news, articles, editorials, opinion columns, podcasts and other features. Monitor is the most reliable and influential equipment finance media brand available today and consistently gets **100K** monthly page impressions. Monitor provides several different banner ad placements across all areas of the website for both desktop and mobile, offering maximum visibility and audience engagement for one rate.

DESKTOP & MOBILE LEADERBOARD

Our most exclusive and visible ad, positioned at the top of the [Monitordaily](http://Monitordaily.com) website.

SKYSCRAPER

Our largest ad, designed to catch the attention of your targets.

TOP BOX

Running along the right side of the page, your ad will rotate between two spots instead of one.

RATES:

CONTRACT COST (DURATION)			
BANNER TYPE	12 MONTHS	6 MONTHS	3 MONTHS
ALL BANNERS	\$5,900	\$3,200	\$2,100

*Includes one of each (Leaderboard, Skyscraper & Box Banner)

See pg. 20 for all specs

100K + 30K
MONTHLY IMPRESSIONS + VISITORS

*Ask About Monitor's Discount Advertising Packages!

SAMPLES:

The screenshot shows the Monitor website interface with several ad placements highlighted:

- LEADERBOARD - 728px x 90px**: Located at the top of the page, below the navigation bar.
- TOP BOX 300px x 250px**: Located on the right side of the page, above the Skyscraper ad.
- SKYSCRAPER 300px x 600px**: Located on the right side of the page, below the Top Box ad.

The website content includes sections for "Today's News" and "Monitor Podcast Series".