

E-NEWS

E-NEWS ADVERTISING

Monitordaily E-news and Weekly Wrap-Up provide an unmatched audience reach for advertisers and sponsors. Reach more than **15K** E-news subscribers with banner ads placed directly in the daily and weekly newsletters in a variety of attention-catching spots that allow ample space for you to design a message tailored to your audience. Banners ads rotate within both Daily and Weekly Wrap up. Space is limited. Reserve early.

RATES:

DAILY E-NEWS FREQUENCY (TIMES PER WEEK)						WEEKLY WRAP UP*
DURATION	1X	2X	3X	4X	5X	Occurs One Time Per Week
12 MONTHS	\$5,785	\$10,380	\$14,690	\$19,015	\$22,050	Plus+ \$5,785
6 MONTHS	\$3,415	\$6,145	\$8,705	\$11,305	\$13,075	Plus+ \$3,415
3 MONTHS	\$2,085	\$3,735	\$5,295	\$6,860	\$7,950	Plus+ \$2,085

* Weekly wrap-up is a summary of the top news stories from the week, plus Resource Guides, Profiles, Listings & more.

SAMPLES:

Workhorse Receives Order for 20 C-1000 All-Electric Delivery Trucks from eTrucks
Workhorse Group, an American technology company that provides drone-integrated electric vehicles to the last-mile delivery sector, received an initial purchase order for 20 of its all-electric C-1000 delivery vehicles from eTrucks, a newly-launched trucking company based in Cincinnati.

[Read More](#)



ALSO, CONSIDER THOUGHT LEADERSHIP/SPONSORED CONTENT

Demonstrate your expert commentary with our thought leadership opportunity! Showcase your expertise and start a dialogue to establish brand visibility. Advertisers provide a logo, headshot and a link to a thought leadership video or article/blog and we share and promote it via our E-news, website and social media.

- Your content to be featured in the Monitordaily e-news for 30 days.
- Your content on Monitordaily homepage for 30 days
- Your content posted on our social media platforms

RATE:

DURATION	
1 MONTH	\$2,650