

2024 EDITORIAL CALENDAR

ISSUE / DEADLINES	PRINT FOCUS	FEATURES	BONUS DISTRIBUTION
JAN/ FEB Space: 1/28 Material: 2/1	BEST COMPANIES	<ul style="list-style-type: none"> • Best Companies • Asset Management Roundtable • 2024 Asset Class Outlooks 	<ul style="list-style-type: none"> • Various Industry Conferences throughout the Year
MAR/ APR Space: 3/2 Material: 3/6	FUNDING / TOP 30 INDEPENDENTS	<ul style="list-style-type: none"> • Annual Ranking of Top 30 Independents • Funding Sources / Capital Markets • Buy Side Update 	<ul style="list-style-type: none"> • ELFA National Funding Conference • NEFA Finance Summit
MON 100 Space: 4/29 Material: 5/3	MONITOR 100	<ul style="list-style-type: none"> • Ranking by Assets, Volume & More • Spotlight on New Arrivals / Leadership • Comprehensive Analysis & Dimensioning 	<ul style="list-style-type: none"> • Various Industry Conferences throughout the Year
MAY/ JUN Space: 6/10 Material: 6/14	NEXTGEN / VENDOR FINANCE	<ul style="list-style-type: none"> • Annual Vendor Rankings • 2024 Next Generation Profiles • Creating Effective & Inclusive Workplaces 	<ul style="list-style-type: none"> • Various Industry Conferences throughout the Year
JUL/ AUG Space: 7/8 Material: 7/12	MONITOR 101+ / BROKERS / CUTTING EDGE TECH	<ul style="list-style-type: none"> • Ranking of 101+ Largest Companies in EF • Broker's Take Center Stage • Emerging Technologies 	<ul style="list-style-type: none"> • AACFB Commercial Financing Expo • Various Industry Conferences throughout the Year
SEP/ OCT Space: 9/23 Material: 9/27	2024/25 ANNUAL FUNDER & SERVICES DIRECTORY	<ul style="list-style-type: none"> • Guide to funding sources, service providers & associations serving the equipment finance industry. 	<ul style="list-style-type: none"> • Various Industry Conferences throughout the Year
SEP/ OCT Space: 9/30 Material: 10/4	FALL CONFERENCE / ICONS / TECHNOLOGY	<ul style="list-style-type: none"> • 2024 Monitor Icons • Views from Technology Leaders • The Most Important Issues in EF Today 	<ul style="list-style-type: none"> • ELFA Annual Funding Conference • NEFA Funding Symposium
NOV/ DEC Space: 10/28 Material: 11/1	TOP WOMEN IN EQUIPMENT FINANCE/ BANK 50	<ul style="list-style-type: none"> • 2024 Top Women in EF Profiles • Ranking of Top U.S. Bank Affiliates • Views from the Top Women in EF 	<ul style="list-style-type: none"> • Various Industry Conferences throughout the Year