

SBFI E-NEWS

COMMERCIAL EQUIPMENT | WORKING CAPITAL | COMMERCIAL REAL ESTATE | SBA LENDING

SMALL BUSINESS FINANCE INSIGHTS E-NEWS ADVERTISING

SBFI, by Monitor, reaches more than **6,500** brokers and funding sources supporting small business finance needs from equipment finance to working capital and beyond.

Key advantages of this newsletter are:

- Targeting commercial finance brokers of all kinds—not just equipment finance.
- It is designed to ONLY highlight relevant news and info for brokers/funders.
- It is principally focused on small business.
- It leads with content not published in Monitor E-news.
- Lead content is exclusively data, research and insights for Brokers and the Funders that support them.

RATES:

ADVERTISING OPPORTUNITIES		
AD TYPE	12 MONTHS	6 MONTHS
HORIZONTAL BANNERS (600X120)	\$5,850	\$3,255
BOX BANNERS (300X250)	\$4,295	\$2,735
FUNDING SOURCE LOGOS (120X90)	\$1,800	\$995

SAMPLES:

The image displays several sample newsletters from SBFI E-News. The newsletters feature various sections such as 'Research & Insights', 'Research', and 'News To Know'. Each newsletter includes a header with the Monitor logo and the title 'SMALL BUSINESS FINANCE INSIGHTS'. The content is organized into columns with headlines and 'READ MORE' links. A QR code is provided for a full mock up, with dimensions 300 x 250. Dimensions for other ad types are also shown: 600 x 120 for horizontal banners and 600 x 120 for box banners.

PLEASE CONTACT FOR PLACEMENT INFORMATION

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