

FUNDING SOURCE ISSUE

"SPOTLIGHT PACKAGE"

FUNDING SOURCE SPOTLIGHT

Showcase your company with a full page spotlight ad in the Monitor's Annual March/April Funding Source issue. Your ad will be visible on all Monitor platforms including print, dedicated email, E-news and online directory. Provide your own informational and promotional content about your company to highlight your experience, specialties, customer base, and introduce your management team to over **15K** readers.

15K
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FUNDING SOURCE PACKAGE OPTIONS INCLUDE:

- Full page ad in Annual Funding Source issue
- Featured in flipbook & digital edition
- Included in E-news Funding Source resources
- 12-month online Funding Source directory listing
- Exposure via various social media outlets
- Distribution at major industry conferences

FUNDING SOURCE SPOTLIGHT RATES:

- Option #1:** Full Page Spotlight Ad Only - **\$1,695**
- Option #2:** Full Page Spotlight Ad + 12 month online Funding Source listing - **\$2595 (savings of \$495)**
- Option #3:** Full Page Spotlight Ad + 12 month online Funding Source listing + Premium Listing in 24/25 Annual Directory - **\$3095 (savings of \$690)**

SAMPLES:

PRINT

The print sample shows a professional layout with a company logo, contact information, and a photograph of the management team. The text is organized into sections: 'CONTACT', 'WHY WE ARE', 'GENERAL INFORMATION', 'FUNDING INFORMATION', and 'TRANSACTION PREFERENCES'. A small icon of an open book is visible in the top right corner of the sample.

DEDICATED EMAIL

The email sample features the 'monitor' logo at the top, followed by the text 'Presenting: The 2023 Funding Sources Spotlight'. Below this is a large graphic with the text '2023 FUNDING SOURCES & LEASING SERVICES SPOTLIGHT'. At the bottom, there is a placeholder for text: 'Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Ut enim ad minim veniam, quis nostrud exercitation ullamco'.