

# 2025 Editorial Calendar

Issue	Dates	Print Focus	Features	Bonus Distribution
<b>JAN/FEB</b>	Space: 1/13 Material: 1/17	<b>BEST COMPANIES</b>	<ul style="list-style-type: none"> <li>• Best Companies</li> <li>• Notable Company Anniversaries</li> <li>• 2025 Asset Class Outlooks</li> </ul>	<ul style="list-style-type: none"> <li>• Various Industry Conferences throughout the Year</li> </ul>
<b>MAR/APR</b>	Space: 2/10 Material: 2/14	<b>FUNDING SOURCES / TOP 30 INDEPENDENTS</b>	<ul style="list-style-type: none"> <li>• Annual Ranking of Top 30 Independents</li> <li>• Funding Sources / Capital Markets</li> <li>• Buy Side Update / M&amp;A Outlook</li> </ul>	<ul style="list-style-type: none"> <li>• ELFA Funding</li> <li>• NEFA Spring</li> <li>• AACFB Annual</li> </ul>
<b>MAY/JUN</b>	Space: 3/31 Material: 4/4	<b>NEXTGEN / VENDOR FINANCE</b>	<ul style="list-style-type: none"> <li>• Annual Vendor Rankings</li> <li>• 2025 Next Generation Profiles &amp; Insights</li> <li>• 2019 NextGen: Where are They Now?</li> </ul>	<ul style="list-style-type: none"> <li>• Various Industry Conferences throughout the Year</li> </ul>
<b>MONITOR 100</b>	Space: 5/19 Material: 5/23	<b>MONITOR 100</b>	<ul style="list-style-type: none"> <li>• Ranking by Assets, Volume &amp; More</li> <li>• Spotlight on New Arrivals/Leadership</li> <li>• Comprehensive Analysis &amp; Dimensioning</li> </ul>	<ul style="list-style-type: none"> <li>• Various Industry Conferences throughout the Year</li> </ul>
<b>JUL/AUG</b>	Space: 6/23 Material: 6/27	<b>MONITOR 101+ / BROKERS / CUTTING EDGE TECH</b>	<ul style="list-style-type: none"> <li>• Ranking of 101+ Largest Companies in EF</li> <li>• Brokers Take Center Stage</li> <li>• Emerging &amp; Cutting-Edge Technology</li> <li>• Working Capital/Cash Flow</li> </ul>	<ul style="list-style-type: none"> <li>• AACFB Commercial Financing Expo</li> </ul>
<b>SEP/OCT</b>	Material: 9/2 Material: 9/5	<b>ANNUAL FUNDER &amp; SERVICES DIRECTORY</b>	<ul style="list-style-type: none"> <li>• Guide to Funding Sources, Service Providers, and Technologies Serving the Equipment Finance Industry</li> </ul>	<ul style="list-style-type: none"> <li>• Various Industry Conferences throughout the Year</li> </ul>
<b>SEP/OCT</b>	Space: 9/8 Material 9/12	<b>FALL CONFERENCE / ICONS / MARKET LEADERS</b>	<ul style="list-style-type: none"> <li>• 2025 Monitor Icons</li> <li>• Views from Technology Leaders</li> <li>• The Most Important Issues in EF Today</li> <li>• Market Leaders Top 5 Asset Classes</li> </ul>	<ul style="list-style-type: none"> <li>• ELFA Annual Conference</li> <li>• NEFA Fall Conference</li> </ul>
<b>NOV/DEC</b>	Space: 10/6 Material: 10/10	<b>TOP WOMEN IN EQUIPMENT FINANCE / BANK 50</b>	<ul style="list-style-type: none"> <li>• 2025 Top Women in EF Profiles</li> <li>• Ranking of Top 50 U.S. Bank Affiliates</li> <li>• Views from the Top Women in EF</li> </ul>	<ul style="list-style-type: none"> <li>• Various Industry Conferences throughout the Year</li> </ul>