

# Website: High ROI Brand Elevation

## More Than 1.8MM Annual Site Visits

What happens when you combine the power of e-News click activity, heavy organic search volumes and one of the most bookmarked sites in its sector, resulting in direct site actions?

News, opinions, thought leadership, data, podcasts, livestreams, jobs, events, directories and more are housed within the Monitor web experiences and surrounded by advertiser “run of site” display advertising. A very affordable entry point creates an opportunity for high ROI brand impact.

## One Price, Three Ads!

CONTRACT COST (DURATION)			
Banner Type	12 Months	6 Months	3 Months
All Banners	\$6100	\$3,300	\$2,175

\*Includes one of each (Leaderboard, Skyscraper & Box Banner)

*Launching by year-end 2024, Monitor will deploy a new, sophisticated web experience designed to elevate content and advertiser value.*