

# Converge: The Virtual Experience

Converge is Monitor's flagship virtual event designed to tackle the equipment finance industry's most pressing challenges through focused, collaborative working sessions. This isn't a conference with passive presentations — it's an interactive environment where industry leaders roll up their sleeves to examine real-world issues, share insights, and co-create practical solutions. Converge will be hosted twice in 2026:

**Spring 2026: The Future of Credit & Risk in Equipment Finance**

**Fall 2026: Talent, Leadership & the Next Generation**

Through facilitated group discussions and targeted breakout sessions, Converge delivers a curated, results-driven experience. Attendees engage in deep dives on core topics, explore fresh approaches, and leave with concrete strategies they can implement immediately within their organizations.

For sponsors, Converge offers a unique opportunity to position their brand at the heart of these high-value conversations, aligning themselves with innovation and progress in equipment finance. Sponsorship packages are designed to integrate your brand seamlessly into the attendee journey before, during, and after the event — maximizing exposure and engagement.

## Sponsorship Opportunities:

- **Event Intro Sponsor** (Investment: \$2,995)  
Kick off the Converge with your brand front and center through a custom intro and attendee engagement.
- **Playbook Sponsor** (Investment: \$3,595)  
Align your brand with the Converge Playbook and maximize visibility before, during, and after the event.
- **Breakout Session Sponsor** (Investment: \$2,195)  
Showcase your brand before breakout sessions with a commercial or short video played for Converge attendees.
- **Break Sponsor** (Investment: \$1,495)  
Showcase your brand during scheduled breaks with a commercial or short video played for Converge attendees.
- **Logo Sponsor** (Investment: \$550)  
Build brand awareness with consistent logo placement across event channels.



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