

Dedicated Email: Amplify Your Story

Our list. Our credibility. Your brand.

Monitor's Dedicated Email delivers your company's message directly to more than 15,000 subscribers — in a stand-alone exclusive email that is not part of the daily E-News. This exclusive format ensures your message receives full attention from the equipment finance community's most influential professionals.

Includes:

Your Company's Message

Your company's message delivered in an exclusive email to Monitor's 15k e-news subscribers.

E-News Featured Sponsor

Highlighted in Monitor's e-news for 5 days.

The Value of Dedicated Email

Exclusive Exposure

A stand-alone communication that ensures your message isn't competing for attention.

Extended Visibility

Five days of E-News features keep your message top-of-mind.

Brand Authority

Position your company as a leader by aligning with Monitor's trusted reputation.

Top-of-Funnel Awareness

Build visibility with new audiences while strengthening recognition with existing contacts.

For more information, Contact Susie Angelucci at 484-459-3016 or email susie.angelucci@monitordaily.com

monitor
A Message from our Sponsor

More than equipment protection.

At Acquis, we do more than insure your financed equipment. We protect your customer relationships and business success.

[Start your partnership today](#)

A Practical Way to Reduce Risk and Generate Revenue

Recent research shows that **85% of SMBs plan to invest in new business equipment within the next 12 months**. With this market growth on the horizon, Acquis is here to help you stay ahead. Our fully outsourced equipment insurance solution is designed to protect more than just assets — we help safeguard your customer relationships, reduce risk, and create new revenue streams — all **at no cost to your business**.

Here's what our program delivers:

- Comprehensive coverage from day one of the finance agreement
- Post-sale insurance validation to streamline your sales process
- Minimized disruption with fast, reliable claims handling
- Protection that strengthens customer loyalty
- Revenue from day one, with no added servicing burden

Whether you're looking to improve the customer experience or optimize operational efficiency, our solution helps you do both — while generating additional income.

Sound interesting? Let's set up a quick conversation. Reach us anytime at lets_talk@acquisinsurance.com

Looking forward to connecting,

The Acquis Team

Featured Sponsor

BankFinancial
Equipment Finance

Your Partner, Not Your Competitor.

As **The Bank for Independent Lessors**, BankFinancial Equipment Finance specializes in funding equipment finance transactions for third-party sources from all Lessor segments. [Learn More](#)

Editor's Picks

Vendor Finance in 2025: Speed, Certainty, & Smarter Strategy