

E-News: The Daily Driver

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The Independent Voice of Equipment Finance

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Featured News

North Mill Equipment Finance Closes \$525MM Securitization
This marks the company's second securitization of the year and brings NMEF's cumulative issuance volume to over \$3.1 billion.

Why Every Small Business Needs \$50K in Protection Technology
Rising cyber threats are forcing predictable equipment investments that create financing opportunities in a market most lenders ignore.



Editor's Picks

Credit & Risk in 2025: Managing Changing Credit Conditions through Experience, Discipline and Innovation
As uncertainty roils the economy, credit and risk executives from 36th Street Capital and Amur Equipment Finance reveal how they're managing volatility, tightening standards, and finding opportunity in a bifurcated lending landscape.

Using AI to Eliminate Bottlenecks and Boost Efficiency: Q&A with Aaron Case, President of TFS Solutions
TFS Solutions' Aaron Case shares how his team is using AI to speed up credit decisions, cut manual work and boost partner satisfaction. Tune in to hear how automation is reshaping the front lines of equipment finance, without losing the human touch. Listen to the Podcast Here.



Over 250,000 Clicks Every Year

Monitor's Daily E-News and the Weekly Wrap-Up deliver unmatched reach and engagement across the equipment finance industry.

With more than 15,000 subscribers and over 250,000 clicks annually, these newsletters connect your brand to the decision-makers who shape strategies, close deals, and drive growth.

The Value of E-News

Unmatched Audience Reach

Daily and weekly touchpoints with 15,000+ industry professionals.

Daily & Weekly Visibility

Appear in both daily news editions and/or the Weekly Wrap-Up, with options of 1-6x frequency per week.

Rotating Banner Placements

Ads rotate positions within each send, maximizing visibility.

Content Integration

Ads appear within breaking news, analysis, and market insights that professionals value.

DAILY E-NEWS FREQUENCY (TIMES PER WEEK)

DAILY E-NEWS FREQUENCY (TIMES PER WEEK)						WEEKLY WRAP-UP
Duration	1X	2X	3X	4X	5X	Occurs 1X Per Week
12 Months	\$6,230	\$11,020	\$15,590	\$20,180	\$23,360	PLUS+
6 Months	\$3,630	\$6,520	\$9,240	\$11,990	\$13,880	
3 Months	\$2,220	\$3,970	\$5,630	\$7,280	\$8,450	